

BLACK MIRROR

La tecnologia come specchio della nostra umanità

L'analisi sociologica della serie

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[@tecnoetica](#)

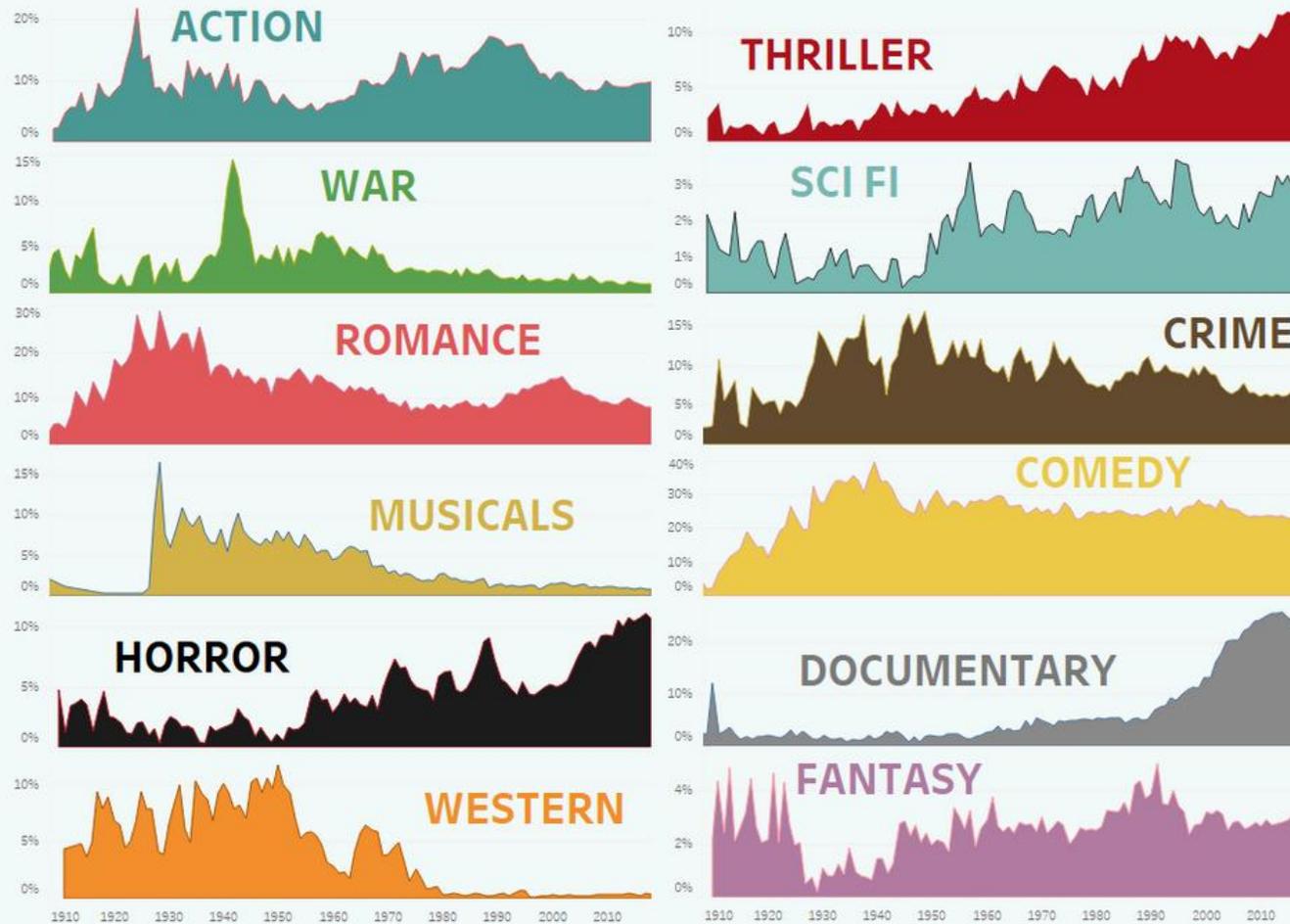


- L'immaginario come spazio di conflitto simbolico

FILM GENRE POPULARITY 1910-2018

BO MCCREADY @BOKNOWSDATA

This graphic shows film genre popularity over time, represented as the percentage of all films released that year with the specified genre tagged on IMDB. Each genre has a different axis range, so these lines show popularity relative to other years, not necessarily relative to other genres.



- Analisi materialistica dell'immaginario
 - Studiare le tracce (attive o passive) dell'opinione pubblica costruita intorno ai temi di libri, film, serie televisive
 - Audience, pubblici, fandom

media convergence:



"The flow of content across multiple media platforms, the cooperation between multiple media industries, and the migratory behavior of media audiences who would go almost anywhere in search of the kinds of entertainment experiences they wanted..."

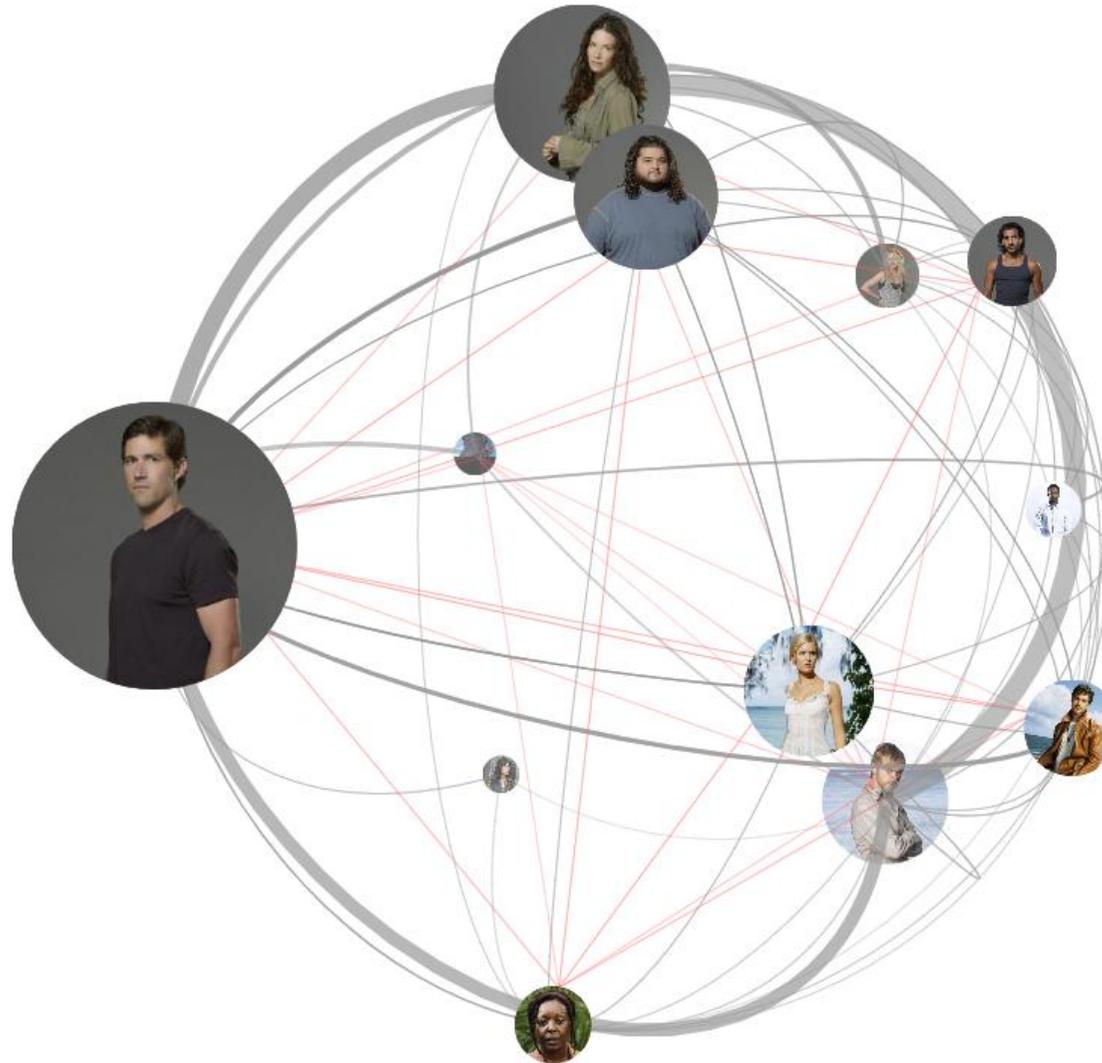
participatory culture:

"This circulation of media content - across different media systems, competing media economies, and national borders - depends heavily on the active participation of the consumer..."

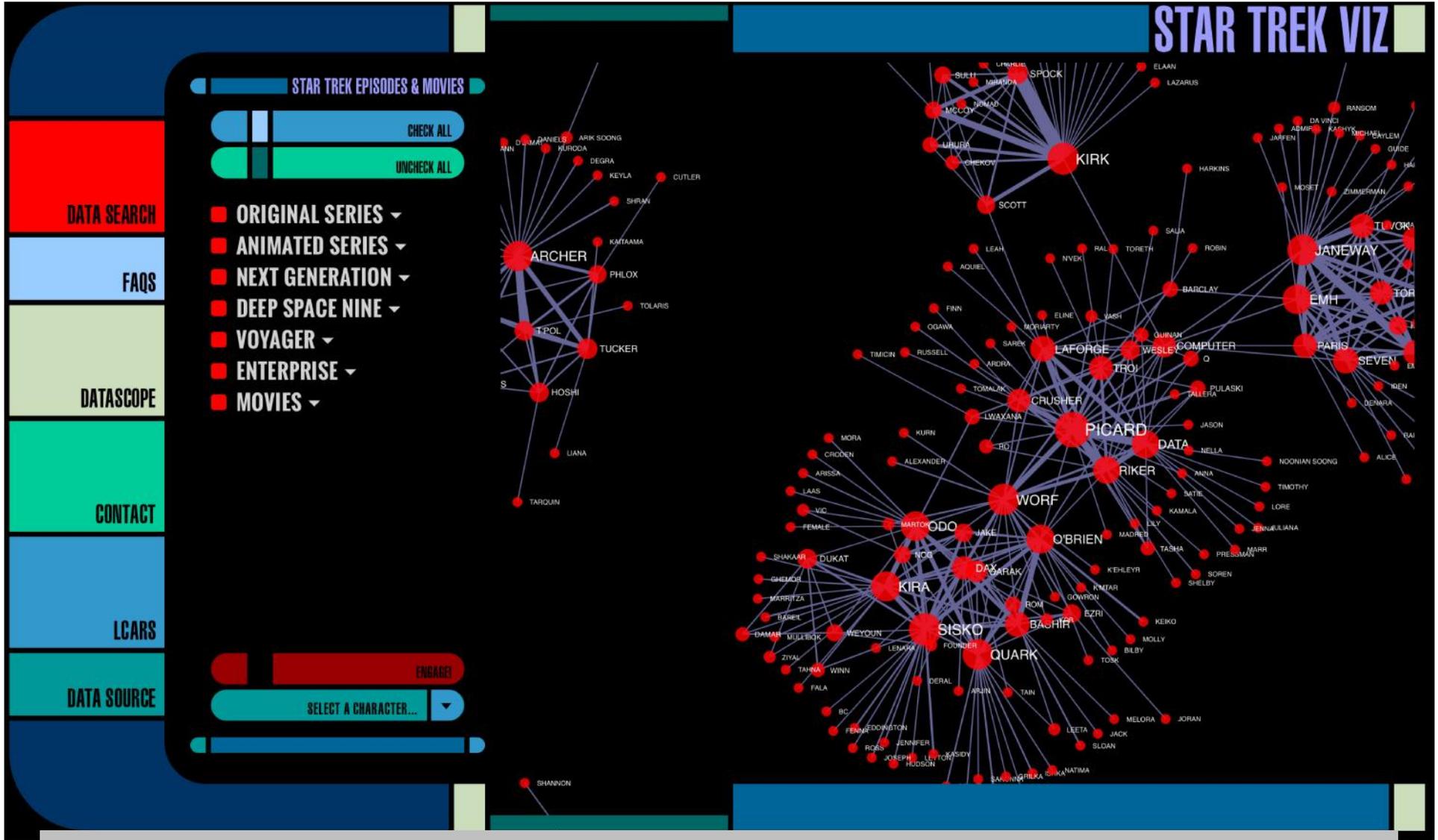
collective intelligence:

"There is more information out there on any given topic than we can store in our heads, there is an added incentive for us to talk amongst ourselves about the media we consume. This conversation creates buzz and accelerates the circulation of media content. Consumption has become a collective process..."

- La cultura mediale contemporanea
 - Cultura convergente (Jenkins 2006)
 - *Convergenza dei media, cultura partecipativa, Intelligenza collettiva*



- I sistemi narrativi mediali
 - Ecosistemi narrativi (Pescatore 2018)
 - *Ecosistemi aperti, permanenti nel tempo/spazio, che integrano narrazioni/personaggi/utenti*



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- La cultura fandom contemporanea
 - Fan vs follower (Tulloch, Jenkins 1995)
 - *Appartenenza identitaria vs apprezzamento competente*

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- La competenza testuale
 - La curva del dormiglione (Johnson, 2005; Grasso, Penati 2016)
 - *Quello che sembra intrattenimento (p.es. serie TV) diventa strumento di interpretazione*

INFORMAZIONI GENERALI

Stagione	Titolo originale	Titolo italiano	Prima TV UK	Prima TV Italia
1	<i>The National Anthem</i>	<i>Messaggio al Primo Ministro</i>	4 dicembre 2011	10 ottobre 2012
	<i>15 Millions Merits</i>	<i>15 milioni di celebrità</i>	11 dicembre 2011	
	<i>The Entire History of You</i>	<i>Ricordi pericolosi</i>	18 dicembre 2011	
2	<i>Be Right Back</i>	<i>Torna da me</i>	11 febbraio 2013	19 marzo 2013
	<i>White Bear</i>	<i>Orso Bianco</i>	18 febbraio 2013	
	<i>The Waldo Moment</i>	<i>Vota Waldo!</i>	25 febbraio 2013	
Speciale	<i>White Christmas</i>	<i>Bianco Natale</i>	16 dicembre 2014	22 ottobre 2015
3	<i>Nosedive</i>	<i>Caduta libera</i>	21 ottobre 2016	
	<i>Playtest</i>	<i>Giochi pericolosi</i>		
	<i>Shut Up and Dance</i>	<i>Zitto e balla</i>		
	<i>San Junipero</i>	<i>San Junipero</i>		
	<i>Men Against Fire</i>	<i>Gli uomini e il fuoco</i>		
4	<i>Hated in the Nation</i>	<i>Odio universale</i>	29 dicembre 2017	
	<i>USS Callister</i>	<i>USS Callister</i>		
	<i>Arkangel</i>	<i>Arkangel</i>		
	<i>Crocodile</i>	<i>Crocodile</i>		
	<i>Hang the DJ</i>	<i>Hang the DJ</i>		
	<i>Metalhead</i>	<i>Metalhead</i>		
Film	<i>Black Museum</i>	<i>Black Museum</i>	28 dicembre 2018	
	<i>Bandersnatch</i>	<i>Bandersnatch</i>		
5	<i>Striking Vipers</i>	<i>Striking Vipers</i>	5 giugno 2019	
	<i>Smithereens</i>	<i>Smithereens</i>		
	<i>Rachel, Jack and Ashley Too</i>	<i>Rachel, Jack e Ashley Too</i>		

- Informazioni sulla serie

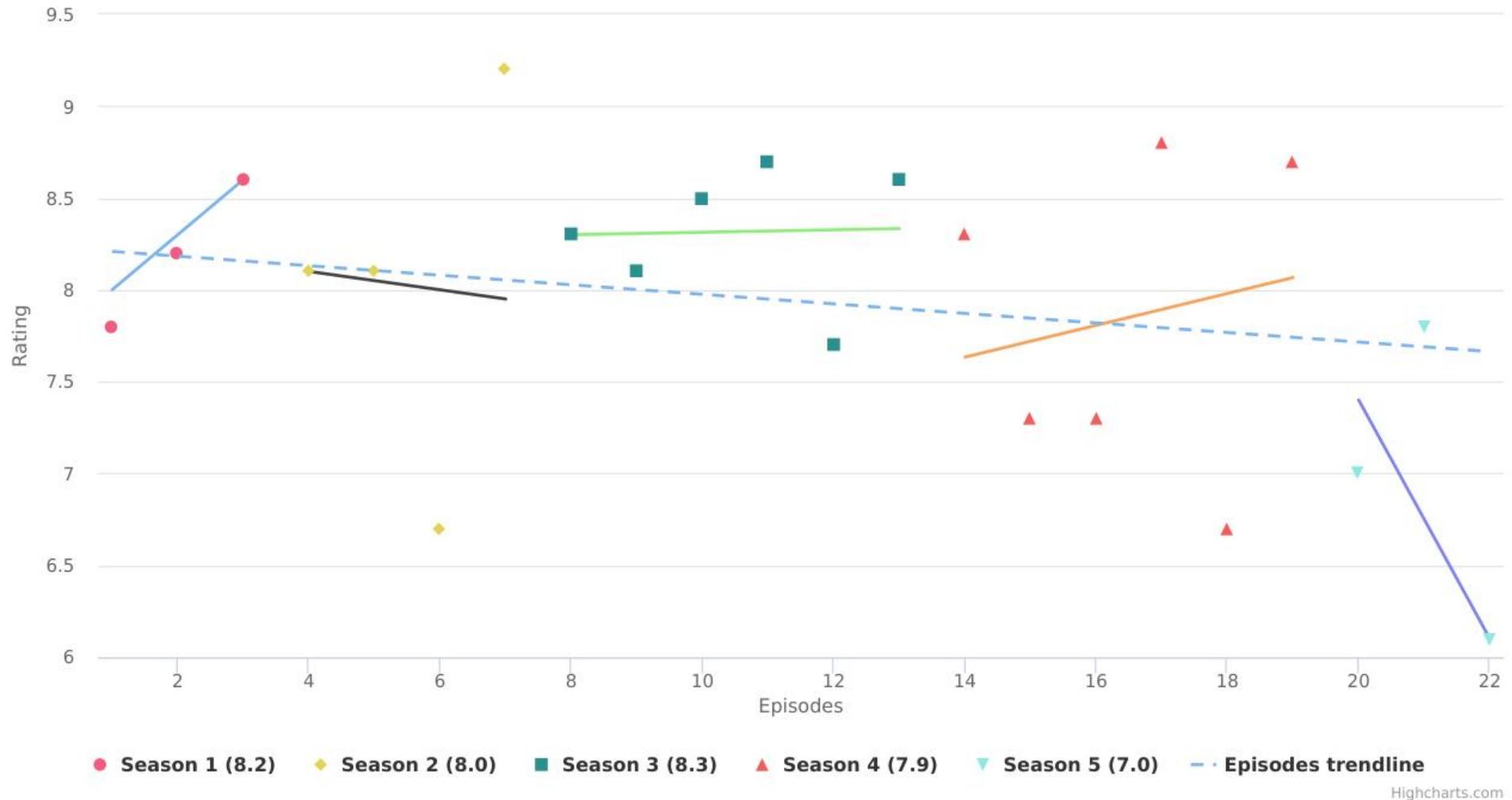
- Cinque stagioni

- *S1 – 2011 – 3EP – Channel 4*
 - *S2 – 2013 – 3EP – Channel 4*
 - *S2sp – 2014 – 1EP – Channel 4*
 - *S3 – 2016 – 6EP – Netflix*
 - *S4 – 2017 – 6EP – Netflix*
 - *Film – 2019 – Netflix*
 - *S5 – 2019 – 3EP – Netflix*

Stagione	Titolo originale	Titolo italiano	Prima TV UK	Prima TV Italia	
1	<i>The National Anthem</i>	<i>Messaggio al Primo Ministro</i>	4 dicembre 2011		
	<i>15 Millions of Merits</i>	<i>15 milioni di celebrità</i>	11 dicembre 2011	10 ottobre 2012	
	<i>The Entire History of You</i>	<i>Ricordi pericolosi</i>	18 dicembre 2011		60,1 settimane
2	<i>Be Right Back</i>	<i>Torna da me</i>	11 febbraio 2013		
	<i>White Bear</i>	<i>Orso Bianco</i>	18 febbraio 2013	19 marzo 2013	
	<i>The Waldo Moment</i>	<i>Vota Waldo!</i>	25 febbraio 2013		94,1 settimane
Speciale	<i>White Christmas</i>	<i>Bianco Natale</i>	16 dicembre 2014	22 ottobre 2015	
3	<i>Nosedive</i>	<i>Caduta libera</i>	21 ottobre 2016	21 ottobre 2016	96,2 settimane
	<i>Playtest</i>	<i>Giochi pericolosi</i>			
	<i>Shut Up and Dance</i>	<i>Zitto e balla</i>			
	<i>San Junipero</i>	<i>San Junipero</i>			
	<i>Men Against Fire</i>	<i>Gli uomini e il fuoco</i>			
	<i>Hated in the Nation</i>	<i>Odio universale</i>			

POPOLARITÁ

Black Mirror (2011) - TV show - Episodes Ratings



- L'apprezzamento del pubblico
 - Su IMDB ha ottenuto una media delle valutazioni di 8.9
 - Episodi con valutazione migliore: White Christmas, S3E4, S1E3/S3E6
 - Episodi con valutazione peggiore: S2E3, S3E5



BLACK MIRROR (2011 - 2014)



AVERAGE TOMATOMETER

All Critics | Top Critics

WANT TO SEE



SERIES INFO

A suspenseful three-part series that taps into the collective unease about our modern world.

Creator: [Charlie Brooker](#)

Starring: [Bryce Dallas Howard](#), [Alice Eve](#), [Michael Kelly](#)

SERIES DETAILS

TV Network: Netflix
Genre: Science Fiction & Fantasy

Quick Links

- [Full Cast](#)
- [Related News & Interviews](#)
- [Trailers & Clips](#)
- [Pictures](#)

SEASONS



Black Mirror: Season 3



94%



Critics Consensus: *Black Mirror* answers the call for a larger season with a double batch of solid episodes that prove Charlie Brooker remains a masterful dystopian storyteller.
2014, Netflix, 6 episodes



Black Mirror: White Christmas (2014 Christmas Special)

No Tomatometer score yet...

2014, Netflix, 1 episodes



Black Mirror: Season 2

No Tomatometer score yet...

2013, Netflix, 3 episodes



Black Mirror: Season 1



100%



Critics Consensus: No consensus yet.
2011, Netflix, 3 episodes

BLACK MIRROR: SEASON 1 (2011)

TOMATOMETER

All Critics | Top Critics

AUDIENCE SCORE



Average Rating: 10.0/10
Season Reviews: 9
Fresh: 9
Rotten: 0



Critics Consensus: No consensus yet.



Average Rating: 4.4/5
User Ratings: 1,280

BLACK MIRROR: SEASON 2 (2013)

TOMATOMETER

All Critics | Top Critics

AUDIENCE SCORE

Tomatometer Not Available...



Average Rating: 4.4/5
User Ratings: 640

BLACK MIRROR: WHITE CHRISTMAS

TOMATOMETER

All Critics | Top Critics

AUDIENCE SCORE

Tomatometer Not Available...



Average Rating: 4.5/5
User Ratings: 234

BLACK MIRROR: SEASON 3 (2014)

TOMATOMETER

All Critics | Top Critics

AUDIENCE SCORE



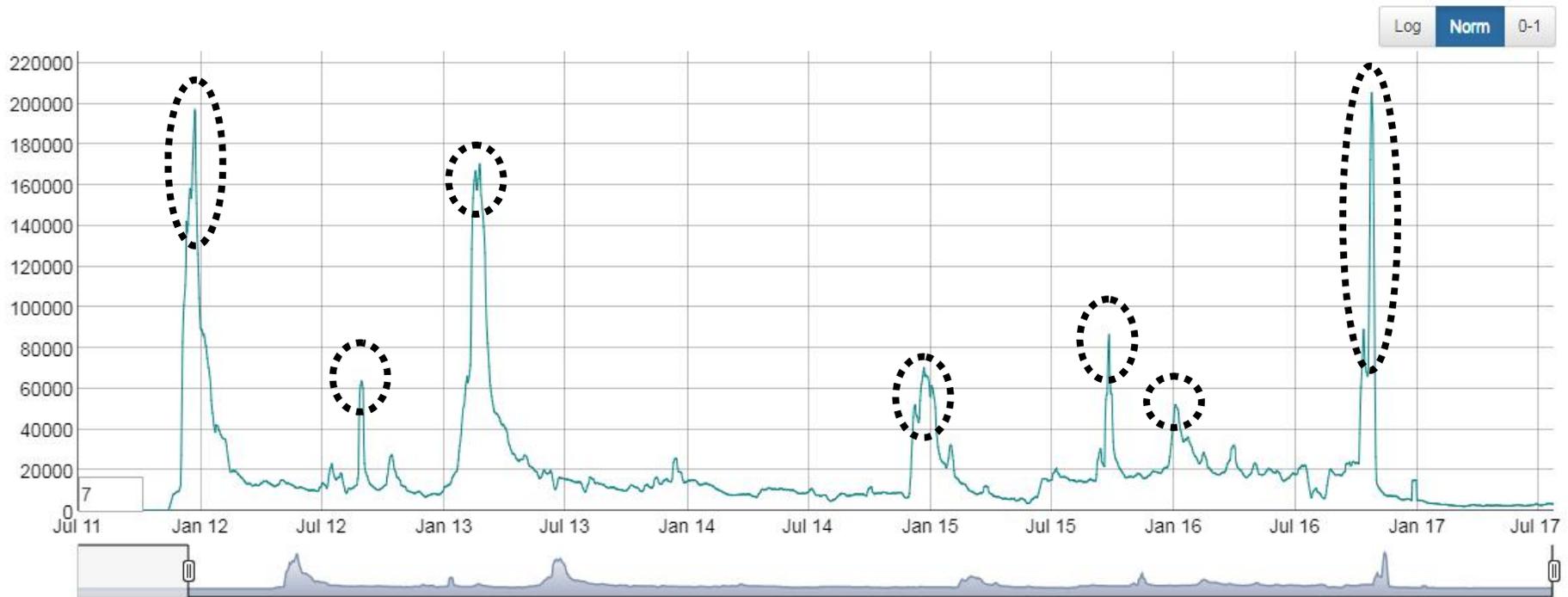
Average Rating: 7.78/10
Season Reviews: 47
Fresh: 44
Rotten: 3



Critics Consensus: *Black Mirror* answers the call for a larger season with a double batch of solid episodes that prove Charlie Brooker remains a masterful dystopian storyteller.



Average Rating: 4.5/5
User Ratings: 1,443



[http://www.wikipediatrends.com/Black_Mirror_\(TV_series\).html](http://www.wikipediatrends.com/Black_Mirror_(TV_series).html)

- Wikipedia: analisi della popolarità
 - La voce viene creata il 15 novembre 2011

- Uno – 12, 17, 24/12/2011
 - S1 prima TV UK
- Due – 31/08/2012
 - S1 prima TV Spagna ([Cuatro, 27 agosto](#))
- Tre – 18, 24/02/2013
 - S2 prima TV UK
- Quattro – 10, 23/12/2014
 - White Christmas prima TV UK
- Cinque – 27/09/2015
 - Diffusa la notizia della 3 stagione su Netflix
- 05/01/2016
 - ??????????????
- Sei – 13, 25/10/2016
 - S3 prima TV Netflix

● Black Mirror
Serie televisiva

+ Confronta

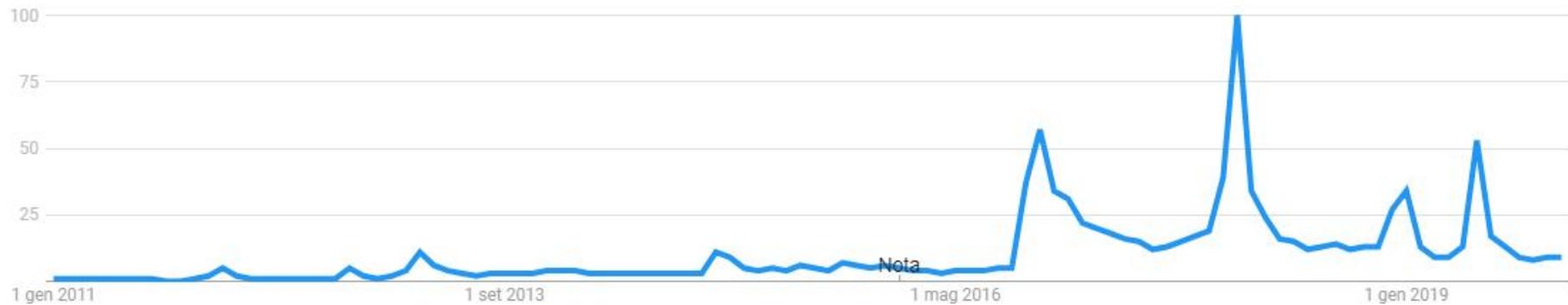
Italia ▼

01/01/11 - 31/12/19 ▼

Arti e intrattenimento ▼

Ricerca Google ▼

Interesse nel tempo ?



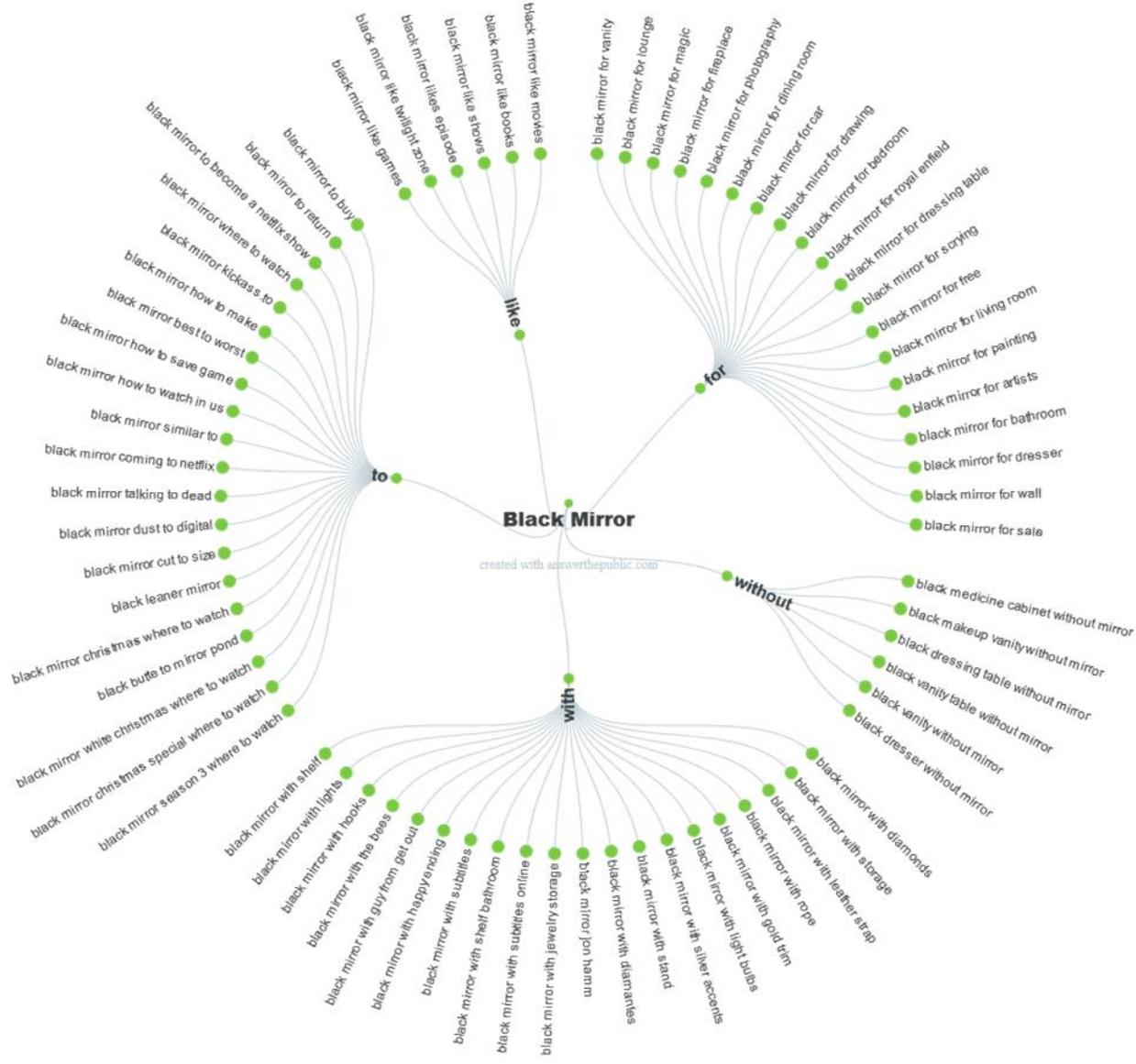
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- Ammontare delle ricerche su Google
 - L'andamento dei picchi corrisponde alla messa in onda delle tre serie

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- Le ricerche su Google
 - Le curiosità sono prevalentemente sui modi di visione della serie



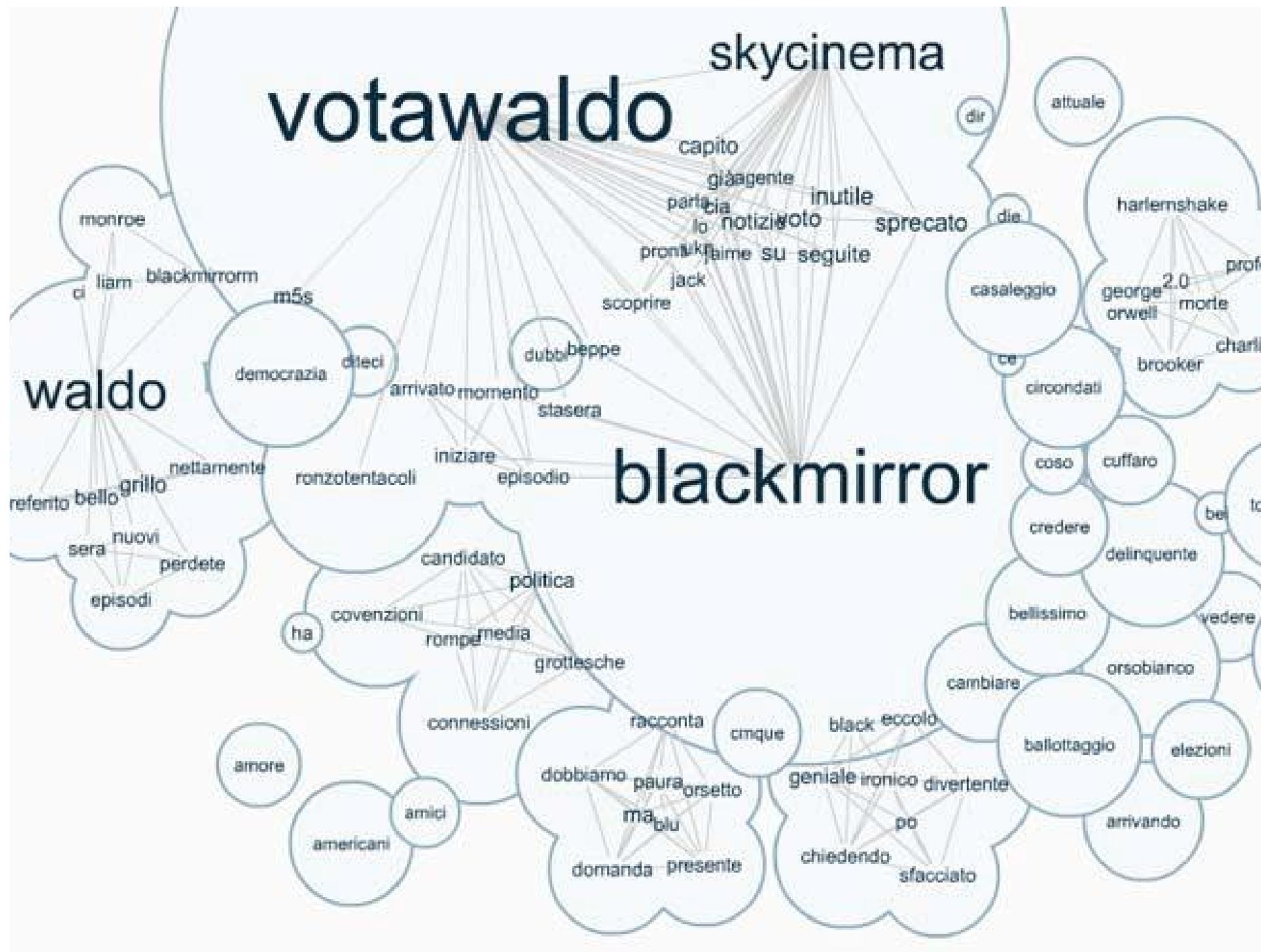


<http://answerthepublic.com/seeds/19863d0fb9990cac73c8#questions>



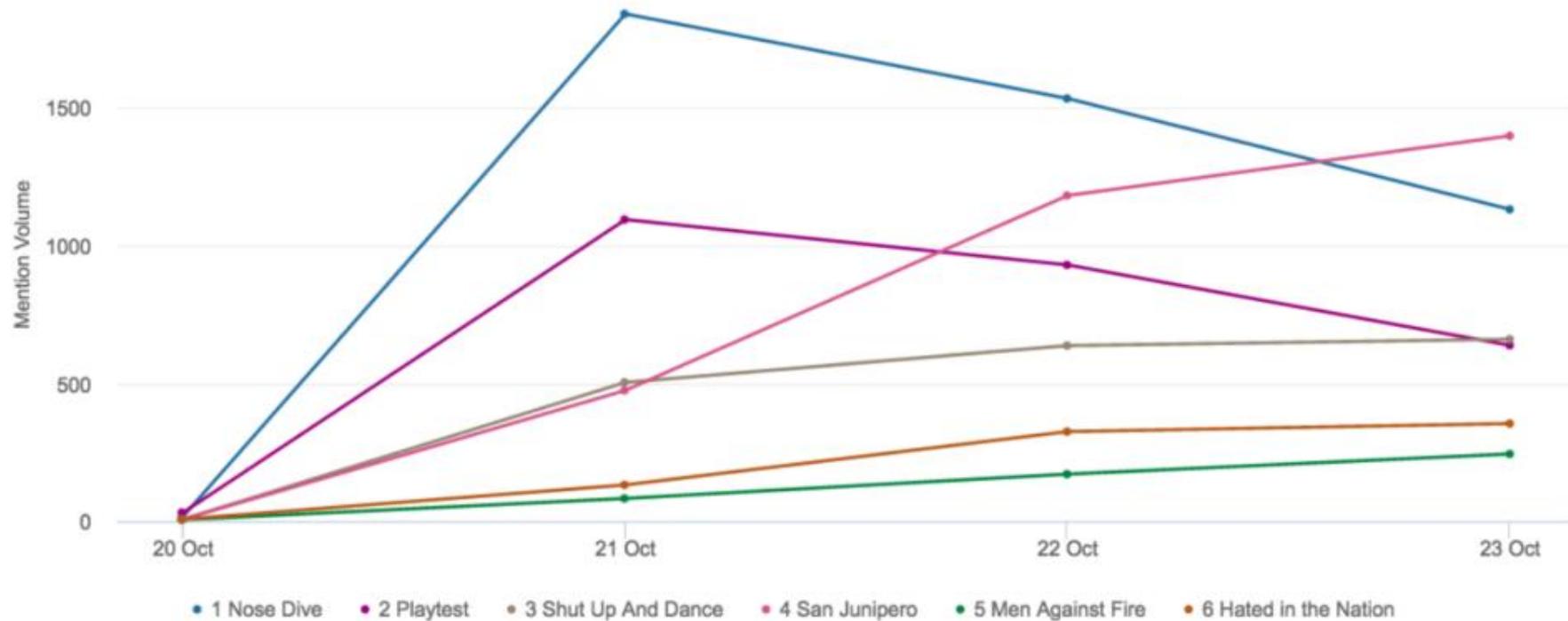
<http://answerthepublic.com/seeds/19863d0fb9990cac73c8#prepositions>

AUDIENCE



Black Mirror Season 3

Mentions of later episodes took off as weekend binges continued



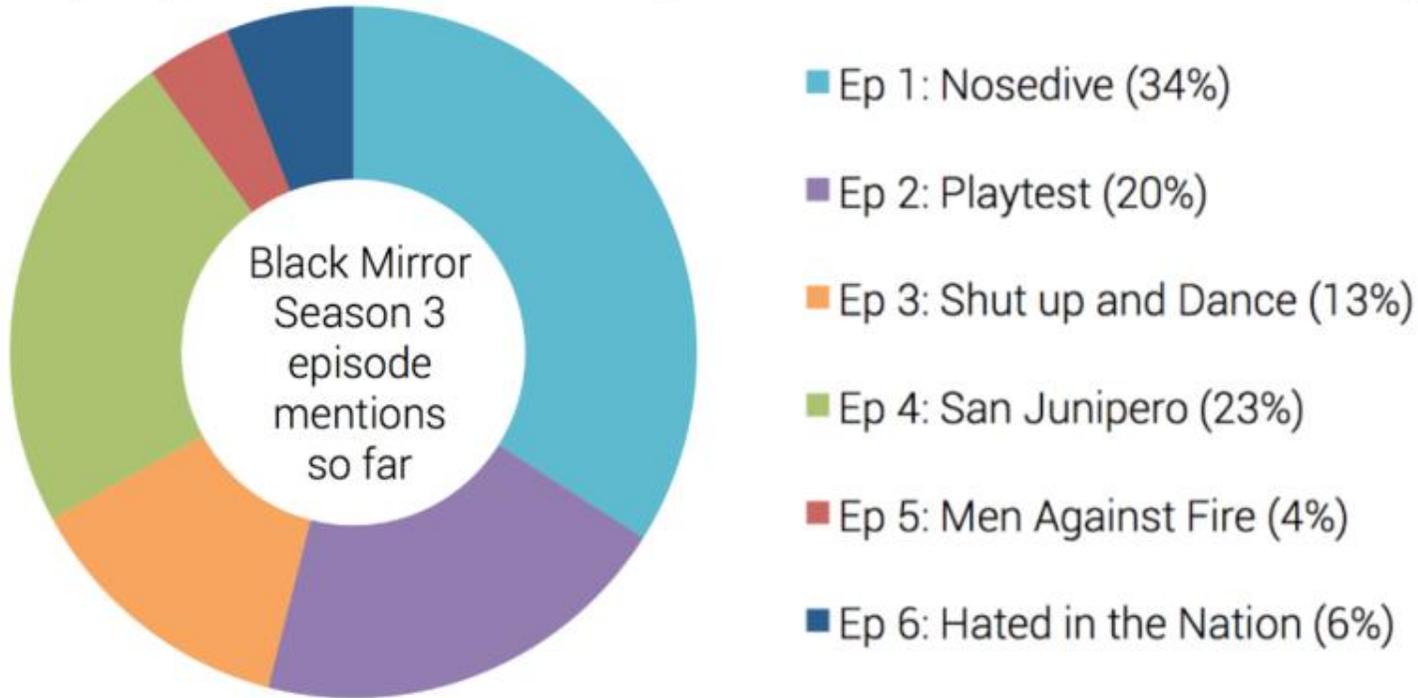
Twitter analysis via Brandwatch | 20 October - 23 October 2016

<https://www.brandwatch.com/blog/react-black-mirror-season-three-social-data-review/>

- Le reazioni alla terza stagione
 - Un caso di social television fatto da Brandwatch
 - Dati: 20–23 ottobre 2016, 67K Tweets, 42K utenti

Black Mirror Season 3

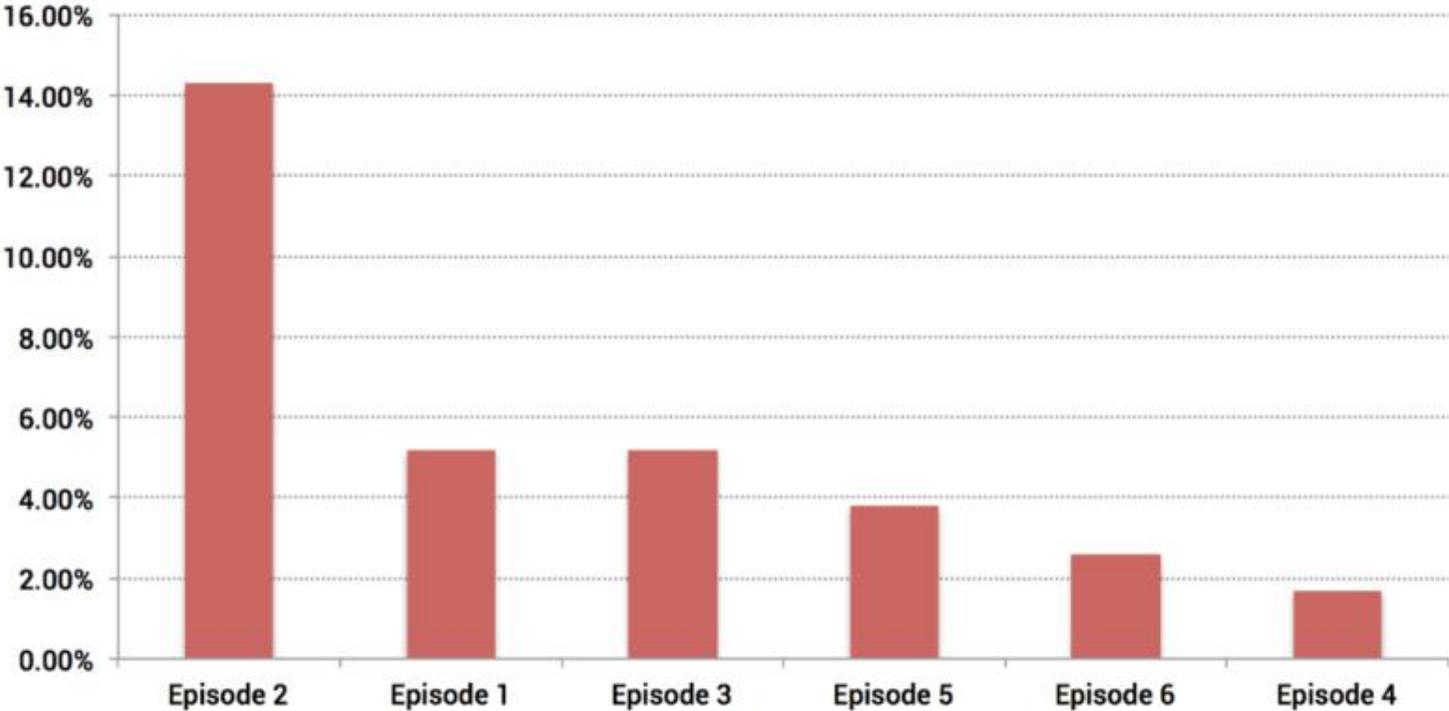
It's early days but episodes one, two and four have made a huge impact



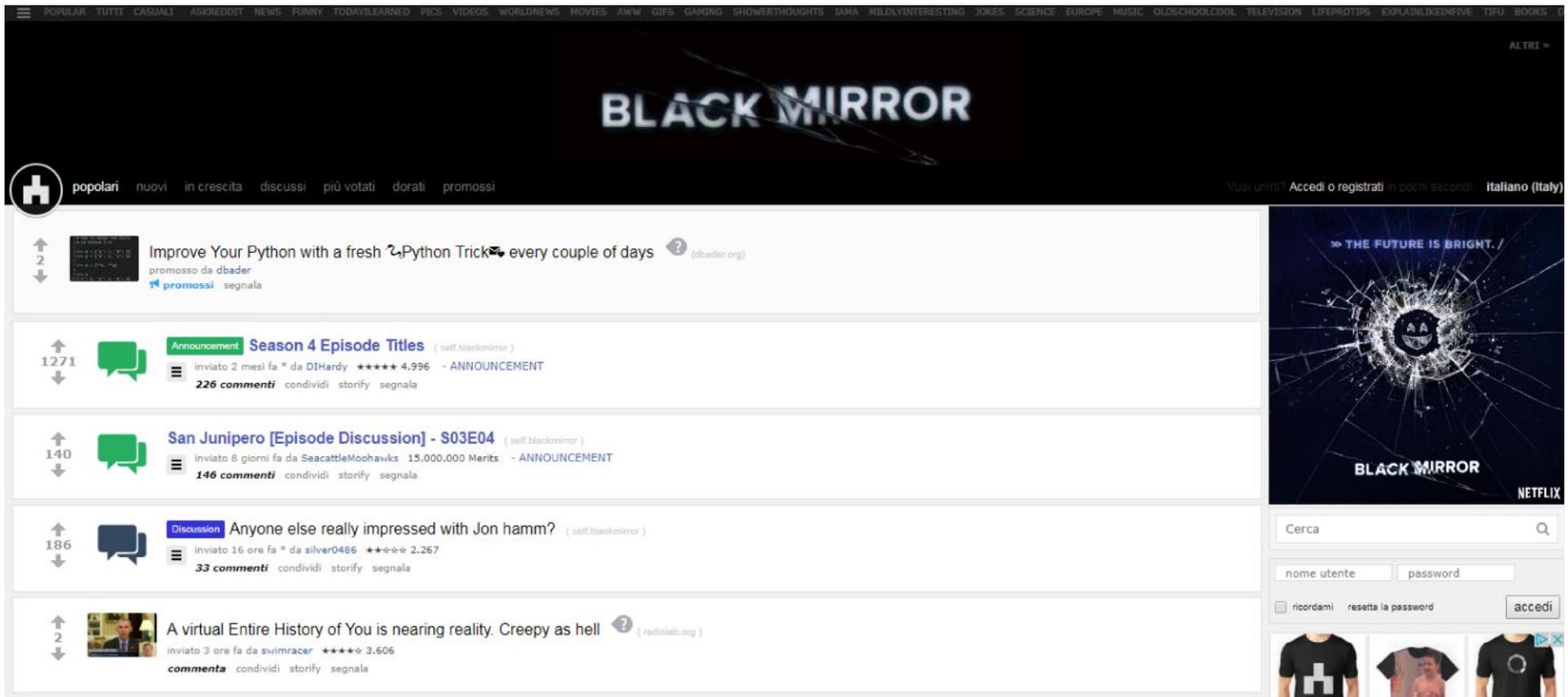
Data from 13,387 episode-related tweets | 20 October - 23 October 2016

Black Mirror Season 3: Don't watch episode 2 before bed

The percentage of episode related tweets that contained distressed terms



Twitter analysis via Brandwatch | 20 October - 23 October 2016



<https://www.reddit.com/r/blackmirror/>

- Il dibattito sugli episodi
 - Ogni episodio è fonte di conversazioni su etica e tecnologia
 - Una delle fonti più interessanti è il subreddit di Black Mirror

Reddit Subreddit Similarity and Algebra

Tips for exploring:

- Enter a single subreddit to calculate the most related subreddits.
- Add and subtract multiple subreddits to find subreddits most related to their combination.

Subreddit 1:

+

Subreddit 2:

+

Subreddit 3:

For details and highlights see the [Short Tails](#) blog and [this FiveThirtyEight](#) article.

Show entries

Copy

CSV

Excel

Search:

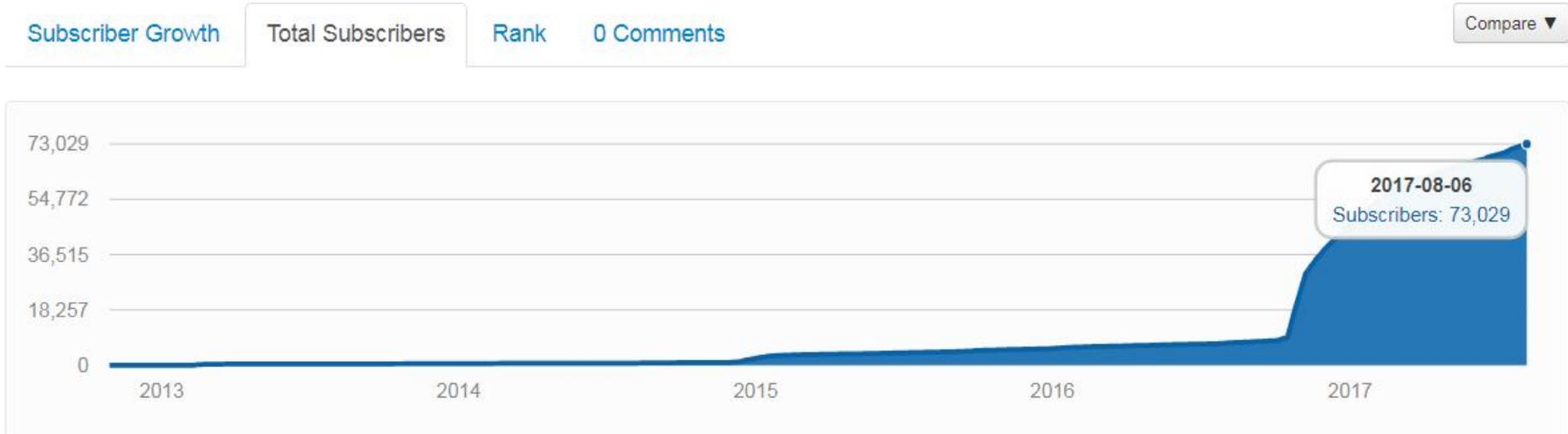
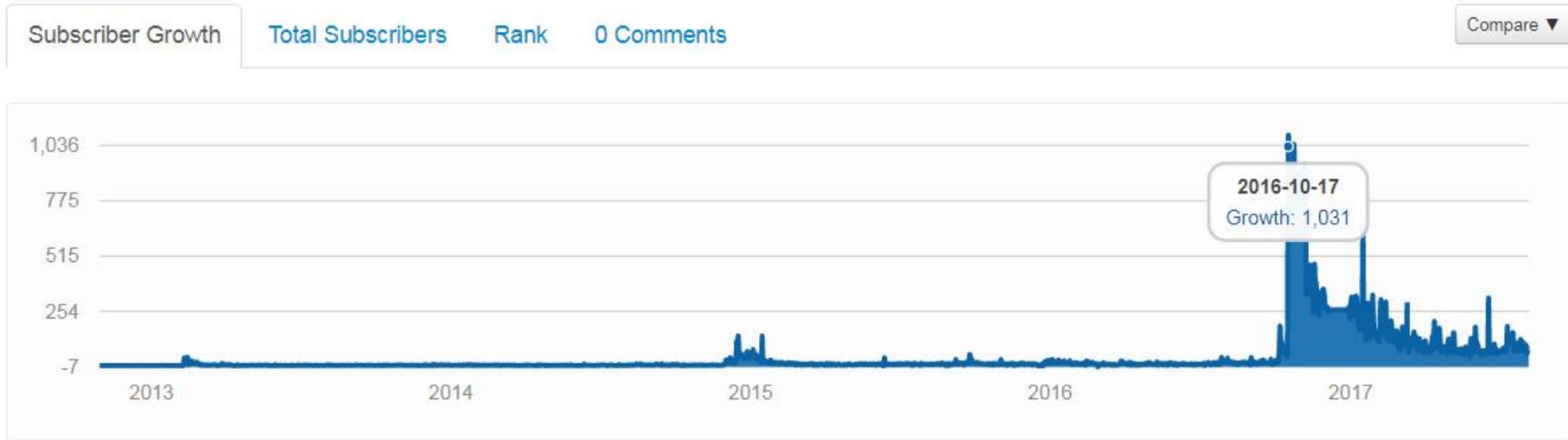
Similarity Rank	Subreddit Name	Similarity Score	Link
1	StrangerThings	0.654880431895706	http://www.reddit.com/r/StrangerThings
2	betterCallSaul	0.642364807732604	http://www.reddit.com/r/betterCallSaul
3	FargoTV	0.639924170633612	http://www.reddit.com/r/FargoTV
4	HouseOfCards	0.633265495401096	http://www.reddit.com/r/HouseOfCards
5	MrRobot	0.631693739768319	http://www.reddit.com/r/MrRobot
6	westworld	0.630992140313776	http://www.reddit.com/r/westworld
7	HannibalTV	0.629360218404854	http://www.reddit.com/r/HannibalTV
8	BoJackHorseman	0.623294259728667	http://www.reddit.com/r/BoJackHorseman
9	television	0.607310987620131	http://www.reddit.com/r/television
10	TrueDetective	0.606381336241274	http://www.reddit.com/r/TrueDetective

Showing 1 to 10 of 50,324 entries

Previous 2 3 4 5 ... 5033 Next

<https://trevor.shinyapps.io/subalgebra/>

- Il subReddit Black Mirror
 - La community è composta da appassionati di serie televisive
 - Condividono similarità con altre community, nell'ordine le prime tre sono: Stranger Things, Better Call Saul, Fargo



<http://redditmetrics.com/r/blackmirror>

- La community subReddit Black Mirror
 - Il picco delle conversazioni: ottobre 2016 (3 stagione Netflix)
 - Iscritti: oltre 73.000

Home > Entertainment > Television > British TV

Search for subreddits or topics

/r/blackmirror

Black Mirror

A subreddit for Charlie Brooker's Black Mirror.

-  71,482 subscribers
-  A community for 4 years
-  141 users there now
-  Last active today
-  Ranked # 1,088 **TOP 5K**

related subreddits

- [/r/BritishTV](#)
- [/r/CharlieBrooker](#)
- [/r/television](#)

Trending in British TV

[/r/blackmirror](#) +590 ↑

All Topics

- Adult and NSFW NSFW
- Architecture
- Art 
- Business 
- Education 
- Entertainment 
- Gaming 
- General 
- Hobbies and Interests 
- Law
- Lifestyle 
- Locations 
- Meta
- Music 
- News and Politics 
- Science 
- Social Science and Humanities 
- Sports 
- Technology 
- Travel

Frontpage Preview

-  1339   **Season 4 Episode Titles** (self.blackmirror)
submitted 2 months ago by DIHardy
236 comments
-  190   **San Junipero [Episode Discussion] - S03E04** (self.blackmirror)
submitted 2 weeks ago by SeacattleMoohawks
217 comments
-  22   **How to improve Men Against Fire.** (self.blackmirror)
submitted 9 hours ago by Vessonx
15 comments
-  4   **How long do you guys think until we get season 4? Looking at the previous season's release schedule I have lost hope for this year, but this does have Netflix's backing now.** (en.wikipedia.org)
submitted 1 hour ago by DestinyCE
3 comments
-  44   **Pass the Syrup Please** (i.imgur.com)
submitted 17 hours ago by Pengyvan
7 comments
-  175   **Has anyone watched Inside No. 9/ Room 104? The two shows are dark like Black Mirror especially Inside No. 9.** (self.blackmirror)
submitted 1 day ago by nocandosvillebbydoll
45 comments
-  28   **[SPOILERS] The National Anthem - Five Stages of Grief** (self.blackmirror)
submitted 20 hours ago by NoTrueReaper
1 comments
-  5   **What's your favorite episode and why?** (self.blackmirror)
submitted 12 hours ago by wildoregano
9 comments

https://snoopsnoo.com/r/blackmirror

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↑ 2 ↓
 **Reqs for a new watcher?** (self.blackmirror)
submitted 10 hours ago by alexthenotadragqueen
5 comments

↑ 338 ↓
 **Advertisement for episode 1** (i.redd.it)
submitted 1 day ago by eyesorno
14 comments

↑ 1 ↓
 **What the fuck** (self.blackmirror)
submitted 22 hours ago by RibosomalTransferRNA
11 comments

↑ 7 ↓
 **Chronology theory based on present technologies in the show.** (self.blackmirror)
submitted 1 day ago by sharks218
3 comments

↑ 65 ↓
 **What do you think about special episodes?** (self.blackmirror)
submitted 1 day ago by LukasA20
7 comments

↑ 6 ↓
 **White Christmas.** (self.blackmirror)
submitted 1 day ago by HickorySticks_
2 comments

↑ 2 ↓
 **Which was your first episode of Black Mirror, and what did you think of it?**
submitted 1 day ago by Devil_Hand
14 comments

↑ 169 ↓
 **[SPOILERS] An Interesting Thing To Note About Fifteen Million Merits (S01E02)** (self.blackmirror)
submitted 2 days ago by NoTrueReaper
14 comments

↑ 6 ↓
 **Charlie Brooker definitely wrote White Christmas' final with this thought experiment in mind.** (self.blackmirror)
submitted 1 day ago by timchequea
0 comments

↑ 1 ↓
 **[Spoiler Alert] Question about San Junipero (read only if you have watched the episode!)** (self.blackmirror)
submitted 1 day ago by agonyan
8 comments

↑ 1 ↓
 **San Junipero** (self.blackmirror)
submitted 1 day ago by Septicthrowaway
1 comments

↑ 299 ↓
 **Charlie broker in the writing room** (i.redd.it)
submitted 2 days ago by dafaqisgoingondud
18 comments

↑ 0 ↓
 **Shut up and dance?** (self.blackmirror)
submitted 1 day ago by Upallnight
4 comments

↑ 2 ↓
 **Be Right Back confusion** (self.blackmirror)
submitted 2 days ago by blerrycat
6 comments

↑ 12 ↓
 **[Spoiler Alert] Question about details in Playtest** (self.blackmirror)
submitted 2 days ago by Blazingbolt18
5 comments

↑ 82 ↓
 **I'm confused about part of the ending of Hated in the Nation** (self.blackmirror)
submitted 3 days ago by TattooMyMind
18 comments

↑ 12 ↓
 **Black mirror-esque short film** (youtu.be)
submitted 3 days ago by ljwei
1 comments

↑ 25 ↓
 **Black Mirror episode idea based on your country's current situation?** (self.blackmirror)
submitted 3 days ago by Despectacled
26 comments

↑ 208 ↓
 **Black Mirror is probably my favorite show** (self.blackmirror)
submitted 3 days ago by LukasA20
28 comments

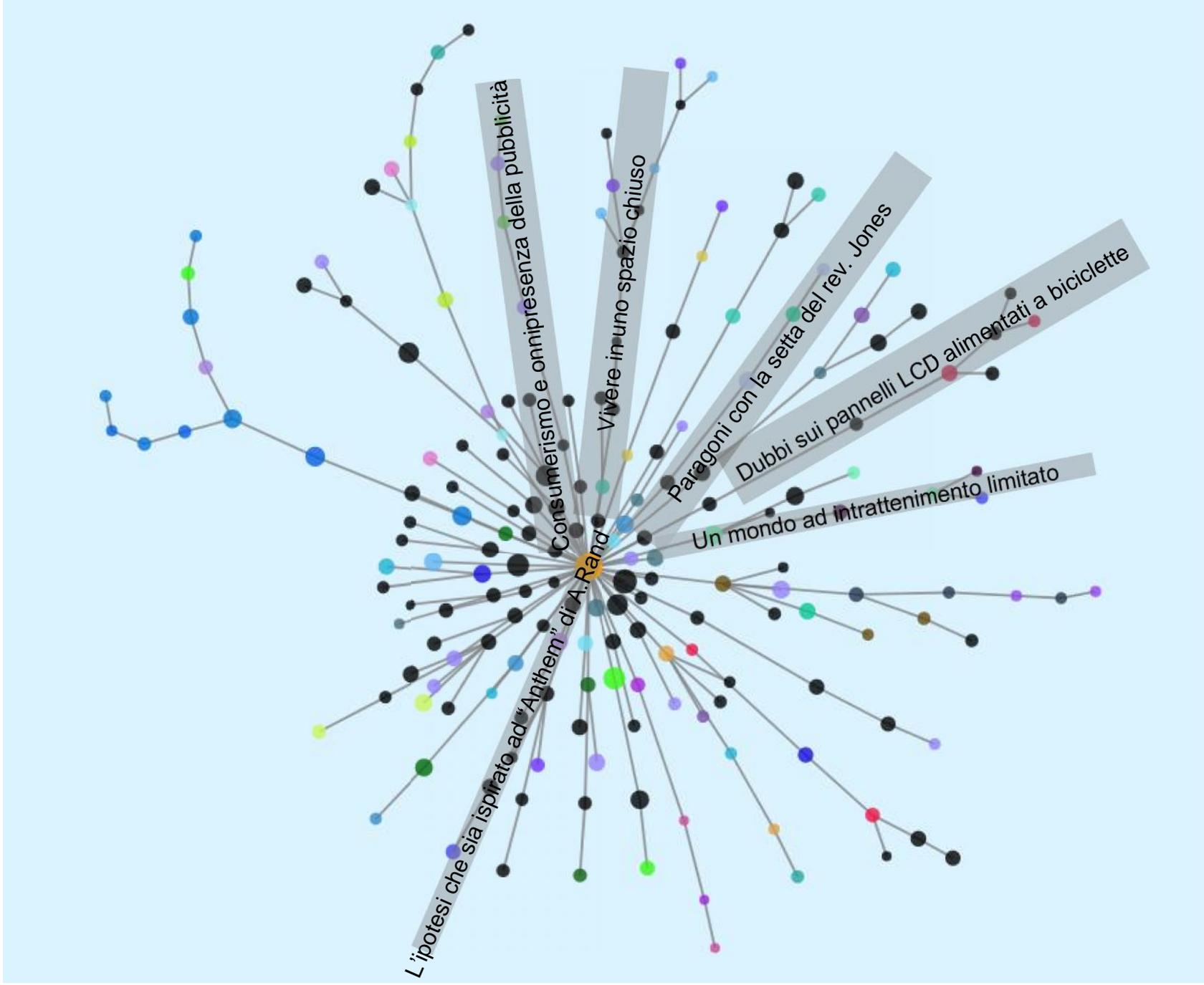
/r/blackmirror is categorized under Entertainment > Television > British TV. If this is incorrect, please suggest a different topic:

-- Select topic --

SAVE

<https://snoopsnoo.com/r/blackmirror>

S1E2 – Fifteen millions of merit



Overall (Negative) Polarity



Hated in the Nation

Playtest



Men Against Fire

The Entire History of You



The National Anthem

Nosedive



- La sentiment analysis della S3

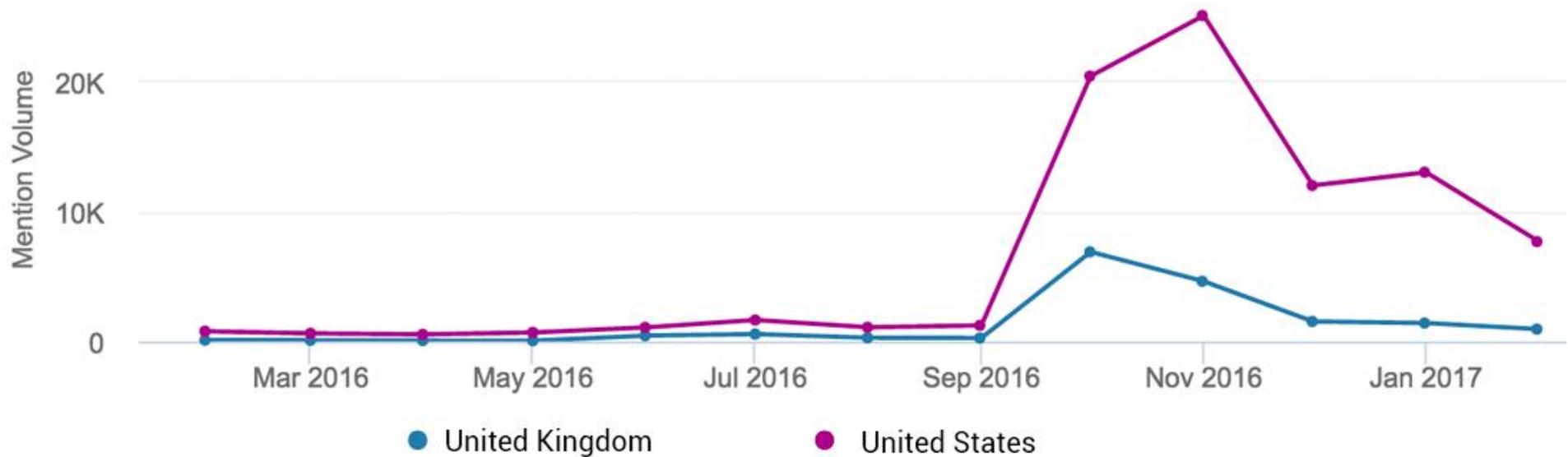
Tab.1 – Media delle classificazioni e deviazione standard delle 3 serie di Black Mirror (Nerst 2016)

SERIE	TITOLO DELL'EPISODIO	MEDIA DELLE CLASSIFICAZIONI	DEVIAZIONE STANDARD
Prima stagione	<i>The National Anthem</i>	8,5	3,52
	<i>Fifteen Millions Merits</i>	4,4	3,25
	<i>The Entire History of You</i>	6,0	3,07
Seconda stagione	<i>Be Right Back</i>	7,2	3,21
	<i>White Bear</i>	5,9	3,07
	<i>The Waldo Moment</i>	11,5	2,29
Speciale	<i>White Christmas</i>	3,9	2,80
Terza stagione	<i>Nosedive</i>	8,4	2,98
	<i>Playtest</i>	7,8	3,27
	<i>Shut Up and Dance</i>	5,0	3,22
	<i>San Junipero</i>	5,4	3,76
	<i>Men Against fire</i>	9,4	2,46
	<i>Hated in the Nation</i>	7,6	3,12

- Black Mirror e i suoi appassionati
 - Una serie su cui il pubblico è concorde nella valutazione
 - Media delle classificazioni: costruita usando le classifiche fatte su r/blackmirror e calcolando la media
 - Deviazione standard: costruita usando le classifiche fatte su r/blackmirror e calcolando la deviazione standard (più è alta, più è controversa)

IMPATTO

Mentions of TV show Black Mirror on social media

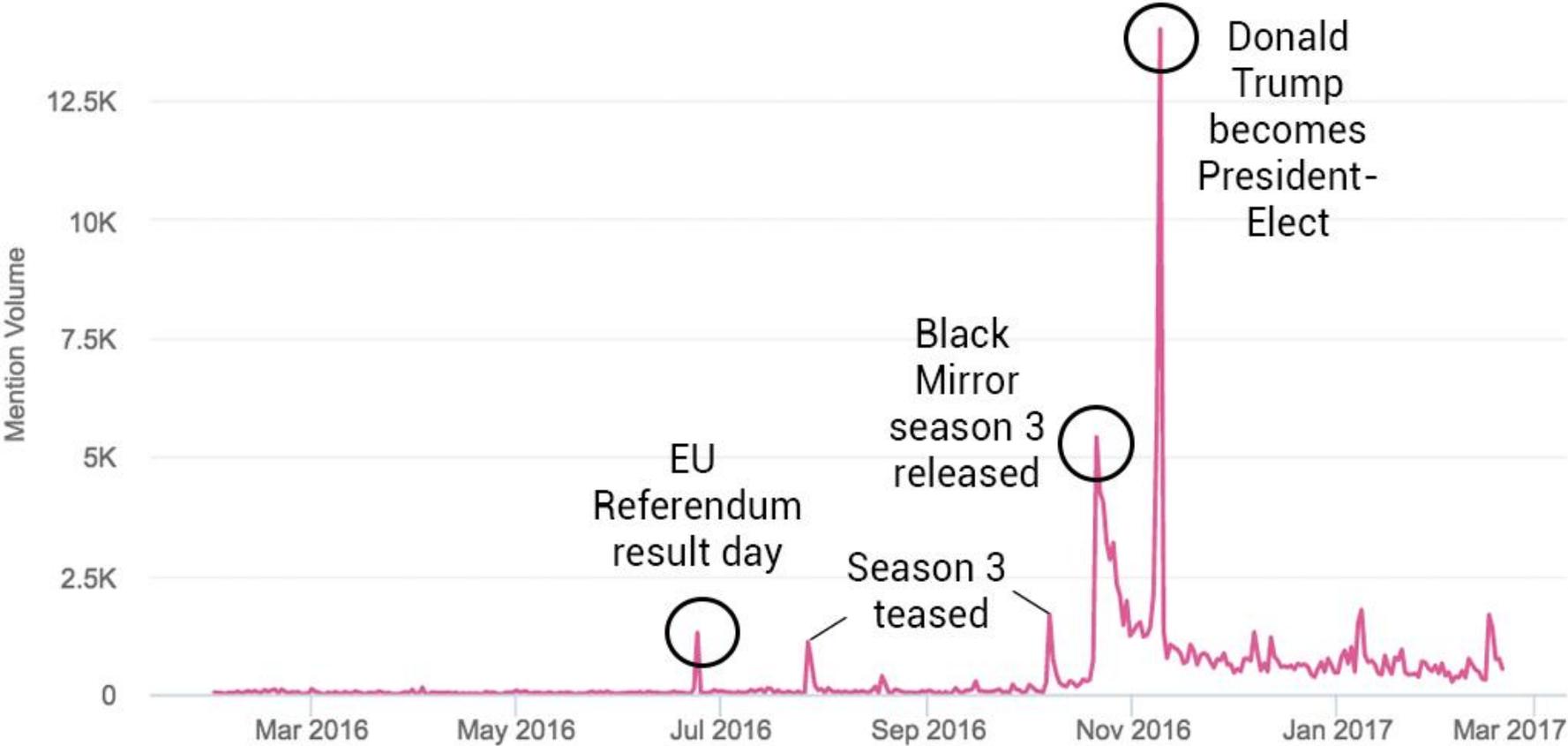


Social data analysis via Brandwatch | 10% of total | 1 Feb 2016 - 19 Feb 2017

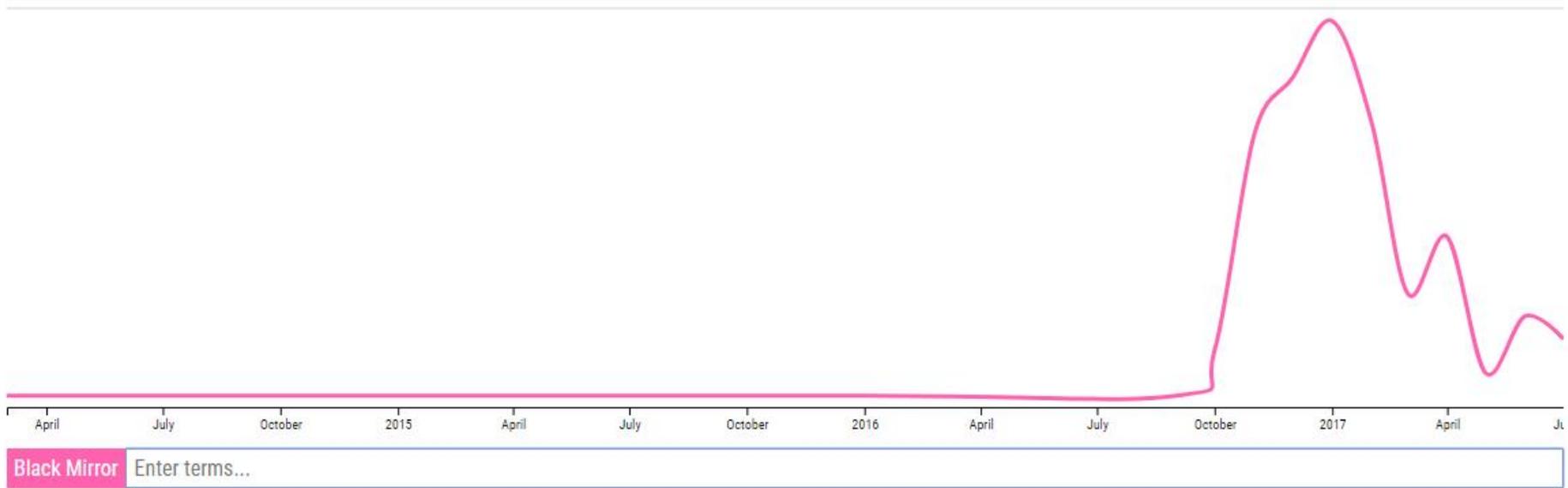
<https://www.brandwatch.com/blog/react-black-mirror-expression-time/>

- Black Mirror come espressione gergale
 - Black Mirror è diventata una buzzword secondo Brandwatch
 - Analisi fatta a partire da febbraio 2016

Mentions of TV show Black Mirror on social media

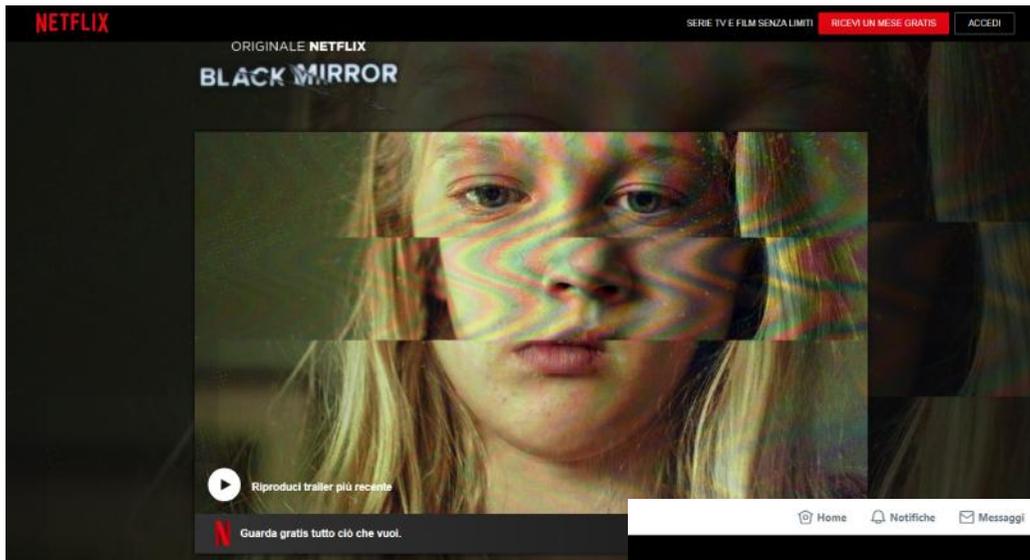


Social data analysis via Brandwatch | 10% of total | 1 Feb 2016 - 19 Feb 2017



<https://me.me/trends?terms=Black%20Mirror>

- Black Mirror come meme
 - Da ottobre 2016 (uscita della S3) ha cominciato a prendere piede un uso dell'immaginario di Black Mirror come critica alla società (in prevalenza memi)
 - Lo stesso account Twitter ufficiale della serie (@blackmirror) commenta lo sviluppo tecnologico reale con il frame della distopia



<https://www.netflix.com/it/title/70264888>

<https://twitter.com/blackmirror>



- Black Mirror come cultura convergente
 - Serie TV, account Twitter, account Facebook

Home Notifiche Messaggi Cerca su Twitter Tweet

> THE FUTURE IS BRIGHT. /

Black Mirror ✓
@blackmirror

Our job is to explain what's happening to you as best we can.

The palm of your hand
blackmirror.tumblr.com
Iscritto a novembre 2015

Twitta a

Tweet Following Follower Mi piace Fake Followers
701 7 150000 752 Find out!

Following

Tweet Tweet e risposte Contenuti

Tweet fissato

Black Mirror ✓ @blackmirror · 22 ott 2016
This is the future we are in right now.
Traduci dalla lingua originale: inglese

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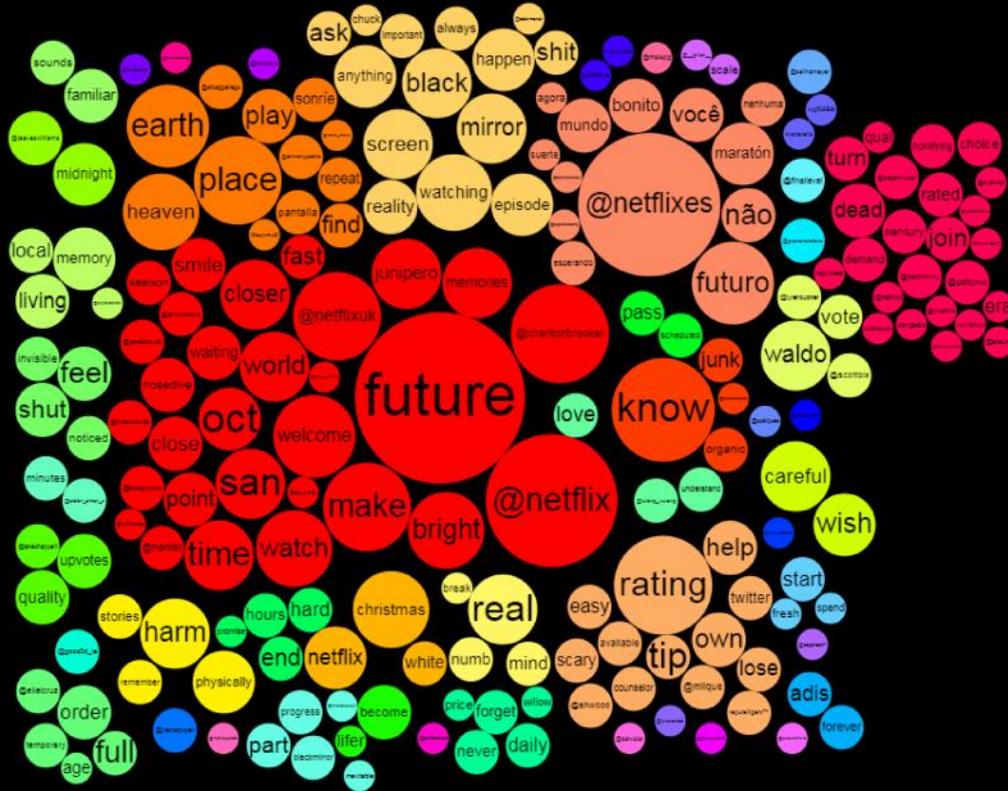
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- L'account Twitter di Black Mirror

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Black Mirror
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Our job is to explain what's happening to you as best we can.
Following: 7 Followers: 149565 Tweets: 701 Tweets/Day: 1.21

Spend your summer in **San Junipero**. Start your free trial today. <https://t.co/vC3N4wYAJu> Jul 24 2017

@TheEmmys * * * * <https://t.co/UmlnrUApYt> Jul 13 2017

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@cryb8by <https://t.co/puZf39dyf> May 18 2017

@DeMarcoDraws **Dead?** How long have you been here? May 18 2017

@amstel01760 □ May 18 2017

@farisridhwan @cherylkecoh <https://t.co/uFICFmZZMF> May 18 2017

@VIVOSHKA <https://t.co/MkHCW1DW63> May 18 2017

You've got **time**. Become a **lifer** in **San Junipero**. <https://t.co/1gbKeH6ESH> May 18 2017

Heaven is a **place** on **Earth**. <https://t.co/oT23a2jrOv> May 9 2017

@gmail <https://t.co/z2SiCECZIX> May 3 2017

Paradise for sale. **Happiness** not guaranteed. #fyrefestival <https://t.co/RHudTrsbxZ> Apr 29 2017

@verge @elonmusk <https://t.co/u8XSkuRVsA> Mar 27 2017

Bees may be endangered, but **ADIs** are **forever**. <https://t.co/EC0LsMOzfK> Mar 24 2017

@jodielayne We'll wait for you in **San Junipero**, until you are **scheduled to pass**. ■ Mar 22 2017

Mar 1 2017

<http://tweettopicexplorer.neoformix.com/#n=blackmirror>



Black Mirror ✓
@blackmirror

Following



This isn't an episode. This isn't marketing.
This is reality.

Traduci dalla lingua originale: inglese

04:28 - 9 nov 2016

134.032 Retweet 155.370 Mi piace



1133 134032 155370 1133

<https://twitter.com/blackmirror/status/796192757836554240>



Black Mirror ✓
@blackmirror

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15:42 - 5 dic 2016

1.199 Retweet 1.907 Mi piace



53 1199 1907

<https://twitter.com/blackmirror/status/805784310880079872>

<https://me.me/i/this-episode-of-black-mirror-sucks-9166058>

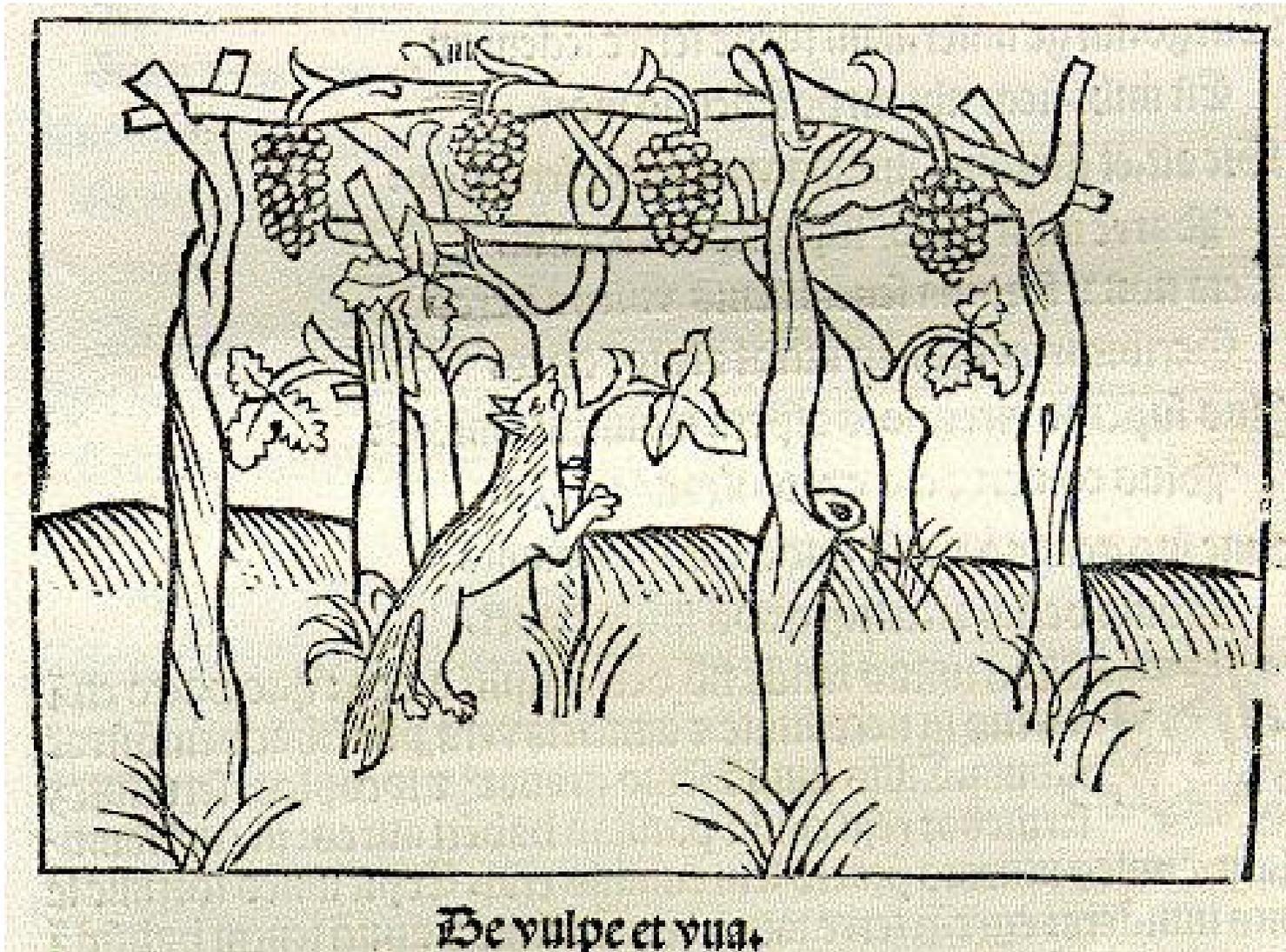
<https://www.instagram.com/p/BQLyCzLDBg6/>





<https://www.youtube.com/watch?v=tCmGiiinH1M>

IMMAGINARIO



- La forma racconto di Black Mirror
 - Apologo: intreccio con intento moralista

Series / Black Mirror

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"The future is broken."
— [Black Mirror: Season 2 trailer](#)

Black Mirror is a UK science fiction-horror anthology series produced (and primarily written) by *Dead Set* creator Charlie Brooker. The episodes all explore techno-paranoia and general unease with the world.

The series is inspired by *The Twilight Zone*, the Trope Codifier for shows of its type. The series' name comes from the reflection visible in a blackened digital screen. As each episode is set in its own continuity, specific examples can be found in the appropriate series page (linked below), whilst recurring tropes can be found on this page.

The first series ended up winning the International Emmy for best TV movie or miniseries, and the second series started on 11th of Feb 2013. There has also been a [Christmas Special](#), released in the UK on December 16th 2014, with a third series, picked up by [Netflix](#), starting on October 21st, 2016.

The series became a smash hit in China, leading Chinese bloggers to dub surreal tech-related events "Black Mirror Moments."

Here are the trailers for [Series 1](#), [Series 2](#), [the Christmas Special](#) and [Series 3](#).

Pages for specific episode examples can be found on the series page:

- [Series One](#)
- [Series Two](#)
- [White Christmas](#)
- [Series Three](#)

The first series consists of *The National Anthem*, *15 Million Moments*, and *The Entire History of You*, whilst the second contains *Be Right Back*, *White Bear*, and *The Waldo Moment*, and the third contains *Nosedive*, *Playtest*, *Shut Up and Dance*, *San Junipero*, *Men Against Fire*, and *Hated in the Nation*. *Black Mirror: White Christmas*, the Christmas special, contained three intertwining narratives.



HAHAHA~No.

<http://tvtropes.org/pmwiki/pmwiki.php/Series/BlackMirror>

- La presenza di tropi
 - Tropo: stereotipo narrativo della cultura mediale ([urban dictionary](#)) ([TV Tropes](#)) ([Webnauta](#))

Recurring tropes throughout the series:

- **Alphabet News Network:** UKN, the fictional news channel which reports on stories throughout the series. In 'The National Anthem' it is said to exist alongside the BBC, ITV and Sky in the Black Mirror universe.
- **Author Tract:** The entire point of the series, when you get down to it. Charlie Brooker was never a subtle man.
- **Asshole Victim:** Occasionally played straight, but **deconstructed more often than not**, particularly in *White Bear*, *Shut Up and Dance*, and *Hated by the Nation*. The assholes often do things that make them seem unsympathetic such as being rude overall to **engaging in child murder or pornography**; but the events they go through are so utterly horrific that any sense of schadenfreude is drained right out. Meanwhile, their tormentors, those that have designated them assholes, are very clearly little better than those they attack and humiliate, **often using pretensions of vigilante justice to engage in being assholes themselves**.
- **Big Bad:** Every single episode has one thing in common: **technology is the main source of conflict** (or, at the very least, **it's involved in the conflict in one way or another**).
- **Breather Episode:** A few of the episodes have the endings be more bittersweet so that the viewer can't constantly assume the worst possible thing will happen every time. "San Junipero" **straight up ends on an unambiguously happy note, and also features an incredibly optimistic and sweet romance with virtually no hints of malice or cynicism**. "Nosedive" is also considerably less far-fetched, dire, and depressing than other episodes.
- **British Brevity:** The first two seasons total three hour-length episodes per season, and a Christmas Special. The first season was only meant to be a mini-series, but it proved to be so successful that the show was commissioned for another one. This has been averted with the Netflix run, as the newest series has 6 episodes and the next season is confirmed to follow the same format.
- **Creative Closing Credits:** Combined with *The Stinger*, the credits often show the aftermath of each story.
- **Downer Ending:** Most of the endings of the episodes, with some of the endings being **bittersweet**.
- **Humans Are Flawed:** Another perspective is that the way humans treat each other in this show occurs simply because we've begun developing technology without first taking into account the potential ethical consequences they may cause.
- **Never Trust a Trailer:** The series adverts, which are a cocktail of *Chekhov's Guns* and *Red Herrings*. It's worth watching them again post-series to see what was and wasn't **foreshadowed** for the plots.
- **New Media Are Evil:** Very frequent... but is it more the technology **or the people who use it**, and/or *how* they're choosing to use it?
- **Pastiche:** Towards *The Twilight Zone* and *Tales of the Unexpected*, among others.
- **Rousseau Was Right:** The series overall shows this quite often, though rendered through a heavily cynical lens; Charlie Brooker once described this in an interview:

"I think most people are inherently good. When they throw themselves behind some ugly cause, it's usually out of fear or because they're not availed of all the facts. The show generally reflects that. It's usually just people with a weakness who end up fucking up. We don't have many mustache-twirling villains. But I am a worrier and I do think things are going to go horribly wrong by accident."

<http://tvtropes.org/pmwiki/pmwiki.php/Series/BlackMirror>

- **Take That, Critics!**: A mild-mannered one — a journalist mocking the show's **New Media Are Evil** theme and its plots twittered "what if phones, but too much". Brooker read it, thought it was funny, and used it as a plot point to *Playtest*, one of the episodes in the third season.
- **20 Minutes into the Future**: Most episodes. "The National Anthem", "The Waldo Moment", and "Shut Up and Dance" are exceptions as, due to no visible tech advancement, they are presumably set around present day. Indeed, a **Freeze-Frame Bonus** shows they take place at about the same time — Carlton Bloom's "agitation exhibit" is mentioned during a broadcast during the Waldo Moment.
- **Villain Protagonist**: As a result of the series' **You Bastard** attitude toward humanity, several episodes feature this sort of protagonist.
- **You Bastard**: As observed in numerous reviews of the series, Black Mirror's stories take *many* digs at the selfishness and pettiness of contemporary humans as amplified by technology.

Tab.2 – I tropi di Black Mirror secondo il sito Tv Tropes organizzati in tipologie (rielaborazione nostra)

TIPOLOGIA DI TROPI	TROPI
Narrativi	<i>Alphabet news network</i> <i>Asshole victim</i> <i>Big bad</i> <i>Downer ending</i> <i>Humans are flawed</i> <i>New media are evil</i> <i>Rousseau was right</i> <i>20 minutes into the future</i> <i>Villain protagonist</i> <i>You bastard</i>
Produttivi	<i>Breather episode</i> <i>British brevity</i> <i>Creative closing credit</i> <i>Never trust a trailer</i> <i>Take that, critics</i>
Autoriali	<i>Author tract</i> <i>Pastiche</i>

- Black Mirror e i suoi temi
 - La tecnologia usata con irresponsabilità e sconsideratezza

Tab. 3 – Classificazione degli episodi secondo gli elementi rimediazione/catalizzatore

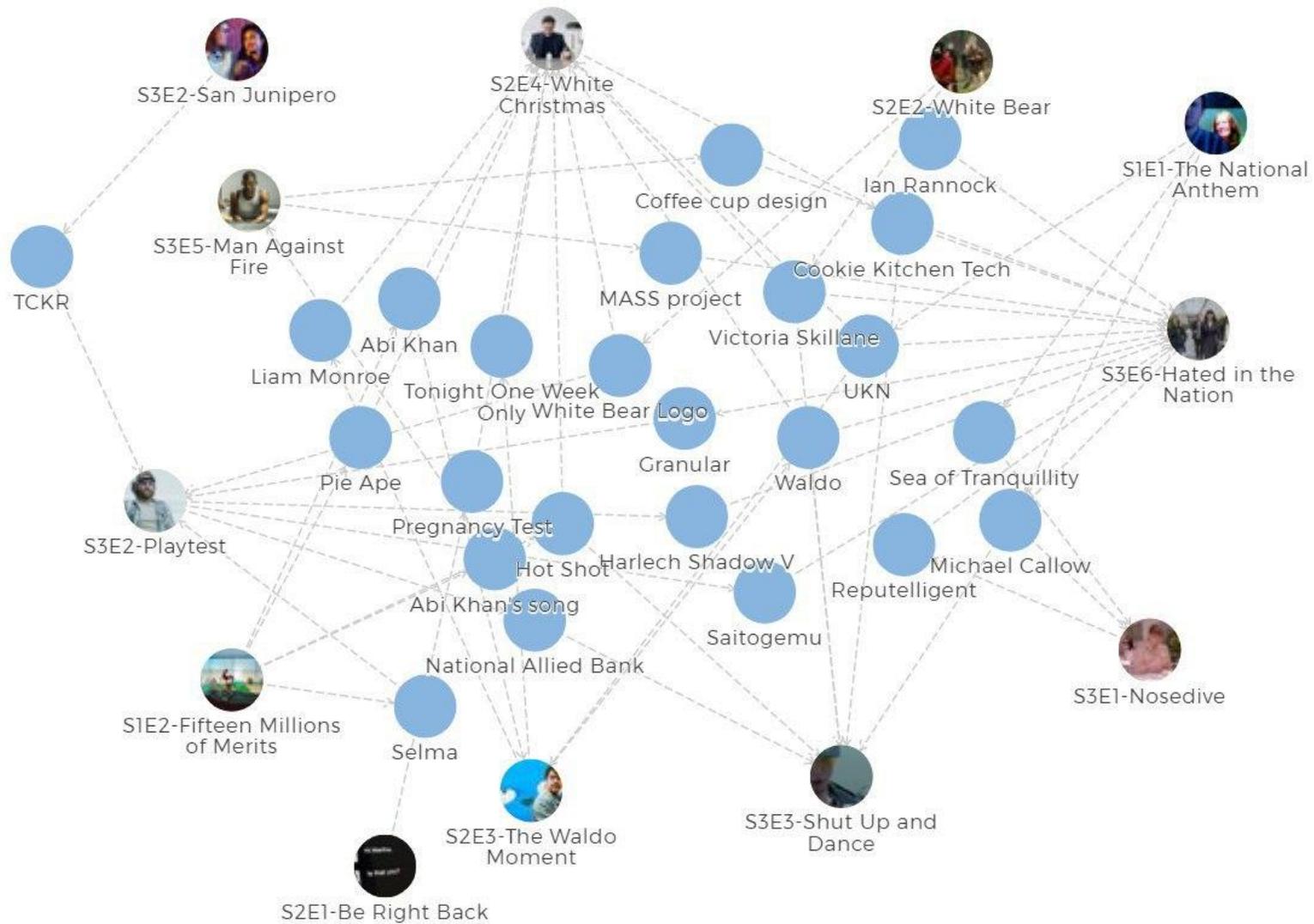
CATALIZZATORE	RIMEDIAZIONE		
		IPERMEDIAZIONE SIMULAZIONE / PORTA	IMMEDIATEZZA SPETTACOLARIZZAZIONE / RIFLESSO
	Società	<i>The Waldo Moment</i> <i>Men against fire</i>	<i>The National Anthem</i> <i>Fifteen Millions Merits</i> <i>White Bear</i> <i>Nosedive</i> <i>Hated in the Nation</i>
Individuo	<i>Be Right Back</i> <i>White Christmas (Joe, Greta)</i> <i>Playtest</i> <i>San Junipero</i>	<i>The Entire History of You</i> <i>White Christmas (Harry)</i> <i>Shut Up and Dance</i>	

- Black Mirror e la critica alla screen society
 - Rimediazione (Bolter, Grusin 2002): ipermediazione/immediatezza
 - Archetipo dello specchio: porta/riflesso
 - Equilibrio società/individuo

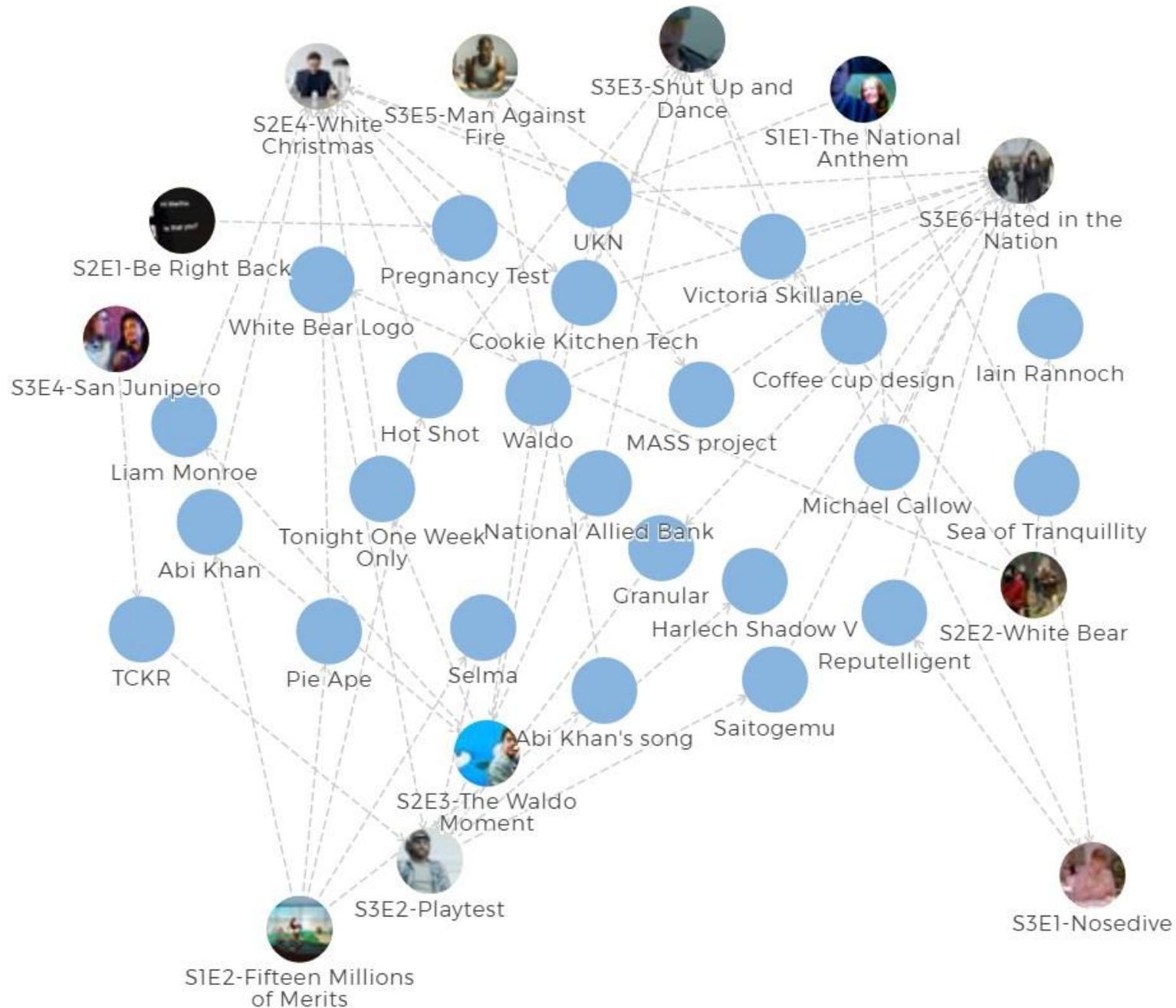
Tab. 3 – Classificazione degli episodi secondo gli elementi rimediazione/catalizzatore

		RIMEDIAZIONE	
		IPERMEDIAZIONE SIMULAZIONE/PORTA	IMMEDIATEZZA SPETTACOLARIZZAZIONE/RIFLESSO
CATALIZZATORE	Società	<i>The Waldo Moment</i> <i>Men against fire</i> POTERE	<i>The National Anthem</i> <i>Fifteen Millions Merits</i> <i>White Bear</i> <i>Nosedive</i> <i>Hated in the Nation</i> CONTROLLO
	Individuo	<i>Be Right Back</i> <i>White Christmas (Joe, Greta)</i> <i>Playtest</i> <i>San Junipero</i> NOSTALGIA	<i>The Entire History of You</i> <i>White Christmas (Harry)</i> <i>Shut Up and Dance</i> LIBIDO

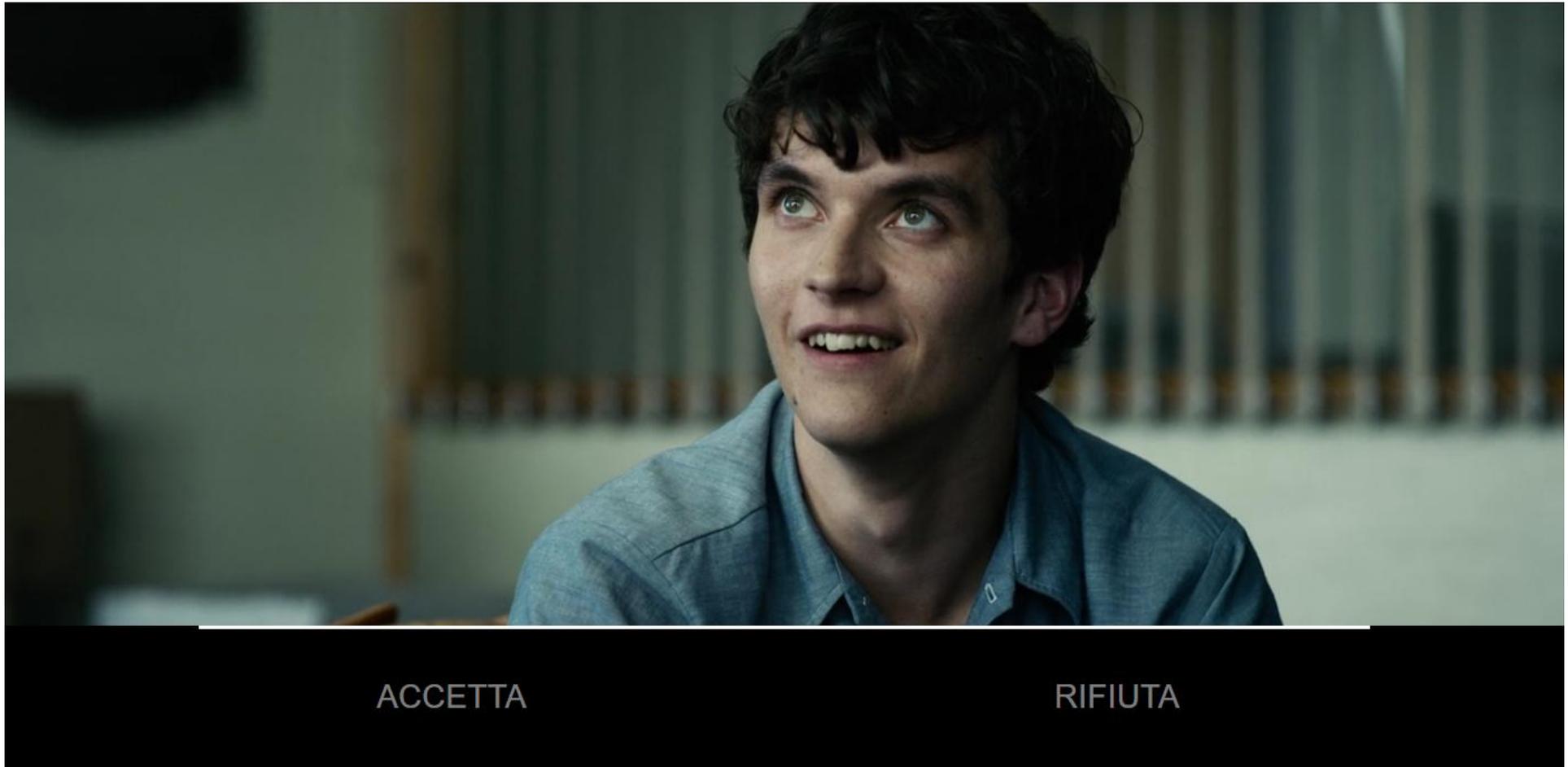
- Black Mirror e l'atteggiamento emotivo
 - Apologo sulle emozioni umane distorte da un uso non consapevole della tecnologia



- Black Mirror come ecosistema narrativo



<http://onodo.org/visualizations/16604/>



- Il caso Bandersnatch
 - Esperimento cinematografico di film interattivo con la possibilità di scegliere il procedere della storia



UNIVERSITÀ
degli STUDI
di CATANIA

GRAZIE
DELL'ATTENZIONE

- Davide Bennato insegna Sociologia dei processi culturali e comunicativi e Sociologia dei media digitali presso il [Dipartimento di Scienze Umanistiche dell'Università di Catania](#).
- È stato docente per diverse università italiane: Roma “La Sapienza”, LUISS, Università di Siena, Università del Molise.
- È socio fondatore ed ex vicepresidente (2005–08) di [STS-Italia Società Italiana di Studi su Scienza e Tecnologia](#)
- È membro del Consiglio del [Centro Informatica Umanistica \(CINUM\)](#) dell'Università di Catania.
- È membro del [Dottorato in Sistemi Complessi](#) per le Scienze Fisiche, Socio-economiche e della Vita del Dipartimento di Fisica e Astronomia dell'Università di Catania.
- È membro di consiglio di Amministrazione di [Bench s.r.l.](#), spin-off dell'Università di Catania specializzato in ricerche sociologiche e studi di mercato, dove si occupa di social media analytics.
- I suoi interessi di ricerca sono relativi all'analisi dei comportamenti collettivi nei social media, all'etica dei Big data, al rapporto fra tecnologia e valori, ai modelli di comunicazione scientifica e tecnologica in rete.
- È autore dei volumi *Le metafore del computer. La costruzione sociale dell'informatica* (Meltemi, 2002), *Sociologia dei media digitali* (Laterza, 2011), *Il computer come macroscopio* (Franco Angeli, 2015). *Black Mirror. Distopia e antropologia digitale* (a cura, Villaggio Maori Edizioni, 2018)
- Fra i suoi articoli più recenti: *The shift from public science communication to public relations. The Vaxxed case* (2017), *Osservare tanti dati. Il ruolo della visualizzazione dei Big Data nella ricerca valutativa* (2017), *L'emergere della disinformazione come processo socio-computazionale. Il caso Blue Whale* (2018).
- Sui suoi interessi di ricerca cura il blog [Tecnoetica.it](#) e scrive su [Agendadigitale.eu](#).



- Milioni di persone si informano e interagiscono fra loro attraverso l'uso di internet. Ognuno a suo modo partecipa alla messa in rete di notizie, ma anche alla trasformazione di questi strumenti di comunicazione e di socializzazione. Blog, wiki, social network sono – soprattutto – strumenti di relazione sociale. Il web partecipativo costringe quindi a un profondo ripensamento dei concetti classici della sociologia della comunicazione.
- Davide Bennato propone una analisi approfondita dei diversi strumenti e delle piattaforme note al grande pubblico, da Facebook a Youtube, ed esamina le conseguenze etiche e sociali dell'uso delle nuove tecnologie.
- Il libro su internet
 - Sito
 - <http://www.sociologiadeimediadigitali.it>
 - Facebook
 - <http://www.facebook.com/sociologiadeimedia digitali>
 - Twitter
 - <http://twitter.com/mediadigitali>

- Davide Bennato
 - Sociologia dei media digitali, Laterza, Roma–Bari, 2011

- L'esplosione degli strumenti per la gestione dei big data e la diffusione dei media digitali (Facebook, Twitter tra gli altri) si stanno traducendo in una sfida sempre più ardua alle nostre capacità di comprendere la contemporaneità.
- Attraverso la metafora del macroscopio – il computer come strumento in grado di visualizzare processi estesi nel tempo e nello spazio – il libro mostra l'approccio che lega insieme le scienze sociali con le metodologie informatiche: la scienza sociale computazionale (computational social science).
- Partendo dalla descrizione dei programmi di ricerca (dalla network science alle digital humanities), che hanno contribuito a integrare le scienze sociali con l'analisi computazionale, si arriva a impostare i problemi relativi alle conseguenze etiche
- La sovrabbondanza di dati è davvero un aiuto alla ricerca? Fino a che punto è legittimo usare archivi digitali che contengono informazioni sulla vita delle persone? Quali sono i nuovi volti del controllo e della sorveglianza che queste tecnologie portano con sé? Sono solo alcune delle domande sollevate dallo scenario socio-tecnologico attuale e a cui è chiamata a rispondere una nuova generazione di ricercatori.
- Sito

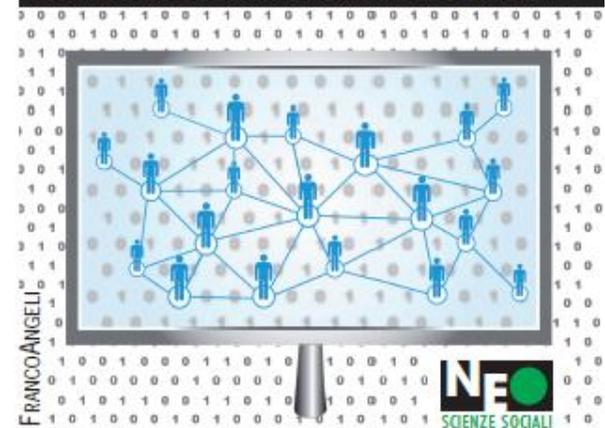
- <http://blog.francoangeli.it/neo/il-blog/>



Davide Bennato

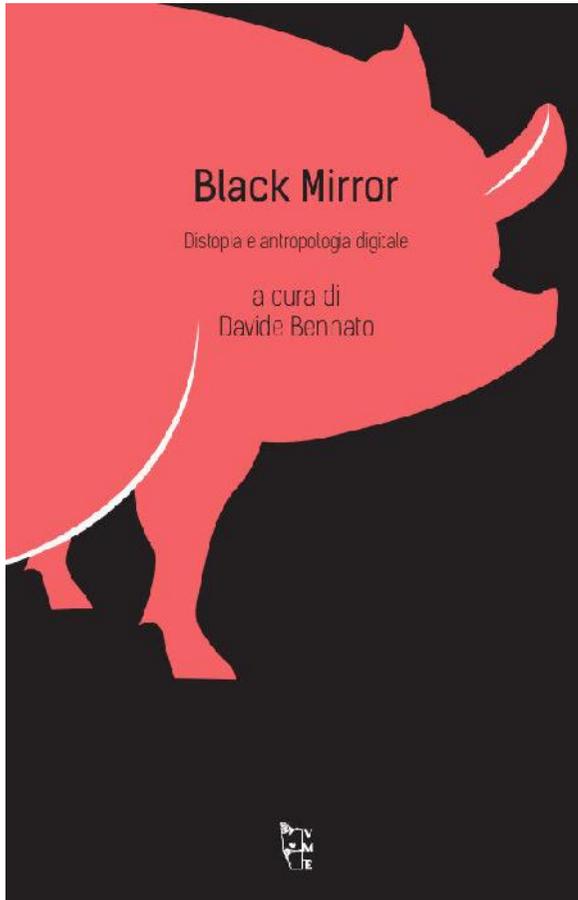
IL COMPUTER COME MACROSCOPIO

Big data e approccio computazionale per comprendere i cambiamenti sociali e culturali



- Davide Bennato

- Il computer come macroscopio, FrancoAngeli, Milano, 2015



- Black Mirror, specchio nero come lo è uno schermo spento in cui lo spettatore si riflette, si vede vedere. È forse questa una delle metafore più calzanti individuate da questa raccolta di saggi che analizzano la serie di Charlie Brooker sotto molteplici punti di vista (sociologico, cinematografico).
- Black Mirror, seppure con lungimiranza ed esiti talvolta estremizzati, ritrae in modo cinico e drammatico una realtà non troppo distante dall'attuale. Tecnologie quali GoPro sono le antenate dei grain impiantati nel cervello dei protagonisti in più episodi, così come la ricerca disperata di popolarità in rete anticipa sistemi di controllo totalitari fondati sui social network.
- È la tecnologia cattiva o è la nostra coscienza digitale ad esserlo? Fino a che punto possiamo ritenerci soltanto spettatori di cosa accade al di là dello specchio nero?
- Sito
 - <http://bit.ly/black-mirror-bennato>

- Davide Bennato (a cura di)
 - Black Mirror. Distopia e antropologia digitale, Villaggio Maori, Catania, 2018



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